



M2 CARPETS

OBJECT COMPOSITION

THE CONTENT OF THIS BROCHURE IS THE EXISTING
MALTZAHN OBJECT COMPOSITION BROCHURE.

M2CARPETS WILL PRESENT MORE SOON.

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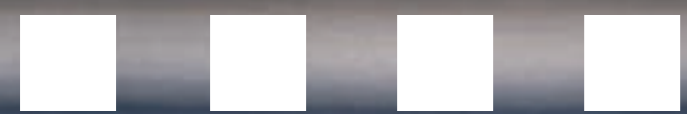
MALTZAHN

Als Hersteller hochwertiger Tufting-Teppiche und -Fliesen begreift die MALTZAHN GmbH textiles Bodendesign als zentrales Element der Innenraumgestaltung. Die MALTZAHN GmbH ist ein international agierender Hersteller, der Teppichböden für die Segmente Hotel, Objekt und Home produziert und vertreibt. Mit modernen Veredelungsverfahren und innovativen Druck- und Färbetechniken positioniert sich das Unternehmen als Designspezialist in der textilen Bodengestaltungsbranche. Seit seiner Gründung im Jahr 1974 entwickelte das Unternehmen eine Vielzahl ausgereifter Beschichtungsverfahren. Eine eigene Tuftingproduktion garantiert eine gleich bleibend hohe Qualität bei Material und Verarbeitung. Grundlage aller Teppichböden und Teppiche bilden hochwertige Garne und Materialien, die unterschiedliche Anforderungen an Belastbarkeit, Dehnfähigkeit und Verarbeitung erfüllen. Das Sortiment deckt die Segmente Hotel, Objekt und Home ab. Mit den Premiumkollektionen „color + design explosion“ by sieger design fungiert MALTZAHN als Impulsgeber in der design-orientierten Gestaltung von Teppichböden. Mit einer breit angelegten Farb- und Dekorpalette läutet die MALTZAHN GmbH die Renaissance des Teppichbodens als textiles Kulturgut ein. Die Entwicklung des Druckverfahrens „Chromo-Jet“ im Hause MALTZAHN ermöglicht eine maximale Gestaltungsfreiheit bei Farbe und Dekor. Darüber hinaus gilt MALTZAHN seit Jahren als zuverlässiger Partner der Industrie.



As the manufacturer of high-quality tufting carpets and tiles, MALTZAHN GmbH sees textile floor design as the central element of interior design. MALTZAHN GmbH is an international manufacturer producer and distributor of carpets for hotel, contract and domestic applications. With modern refining procedures and innovative printing and colour techniques, the company has positioned itself as a design specialist on the floor design sector. Since its founding in 1974, the company has developed a variety of sophisticated coating procedures. Its own tufting production guarantees that quality and workmanship remain consistently high. High-quality yarns and materials constitute the basis for all carpet flooring and carpets thus allowing them to fulfil a variety of demands on resilience, elasticity and workmanship. The range covers the hotel, contract and domestic segments. With its “color + design explosion” premium collections by sieger design, MALTZAHN has created a new impetus for the design-oriented composition of floor coverings. With a broad palette of colours and designs, MALTZAHN GmbH has launched the renaissance of carpet floorings as a textile cultural asset. The development of the “Chromo-Jet” procedure at MALTZAHN already enables maximum design freedom in regard to colour and design. MALTZAHN has for many years also been regarded as a reliable partner to industry.

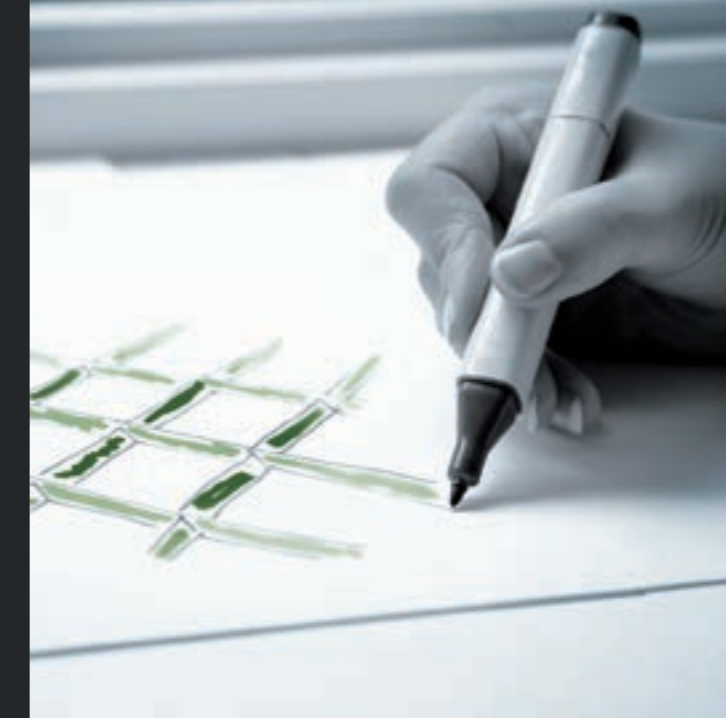
OBJECT COMPOSITION



THE PROCEDURE

Die Jet-Print-Technologie ermöglicht es auch Ihre eigenen Farb- und Dekorwünsche für Ihr persönliches Objektdesign mit kurzer Lieferzeit zu realisieren. Schritte zu Ihrem persönlichen Objektdesign: Sie schicken uns Ihren Wunsch als Papiervorlage, textiles Muster oder Zeichnung. Wir fertigen für Sie einen CAD-Andruck in DIN A4 bis DIN A0. Das Design- und Farblabor setzt Ihre Gestaltungswünsche um. Auf der Originalware erhalten Sie Laborandrucke bis maximal 1 m². Sie geben die Farb- und Designentwicklung frei. Wir produzieren Ihr persönliches Objektdesign nach Musterfreigabe auf der ausgesuchten Qualität. Nach Prüfung der Fertigware durch die strenge Qualitätskontrolle erfolgt die Freigabe für den Versand.

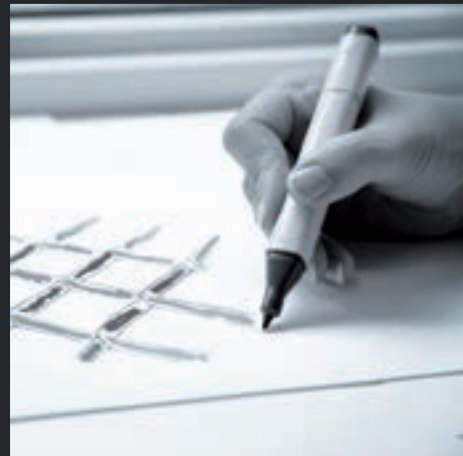
Jet-print technology allows customers to realize their own colour and design specifications for personal creations in contract work within the shortest of times. Steps to your personal contract design: Send your requirements to us on paper, as a fabric sample or drawing. We will produce a CAD printout for you from DIN A4 to DIN A0. The design and colour laboratory will implement your demands. You will receive laboratory proofs of up to 1 m² maximum. You approve the colour and design development. We produce your personal design for contract work on the chosen quality on approval of the samples. Inspection of the finished goods through strict quality control and approval for dispatch.



THE PROCESS

BRIEFING

SCRIBBLE



1 Konzeption einer individuellen Designidee, anhand der eingereichten Kundenvorgaben wie z. B. Skizzen, Baupläne, Rapportangaben, Farbangaben, textile oder grafische Mustervorlagen, Stoffe, Tapeten, Fotos usw. per Post, E-Mail oder Fax.

Conception of an individual design idea on the basis of the specifications submitted by the customer in, for example, sketches, blueprints, repeating patterns, colour specifications, textile and graphic patterns, fabrics, wallpapers, photos, etc. by post, email or fax.

► CUSTOMER

Materialanalyse nach Kundenvorgabe. Material analysis according customer specifications.

DESIGN

LAYOUT



2 Kreative, farbliche Ausgestaltung und grafische Umsetzung der Designidee durch erfahrene Textildesigner innerhalb von 2-5 Werktagen. Versand eines CAD-Drucks per E-Mail oder per Post zur Prüfung durch den Kunden.

Creative, colour design and graphic implementation of the design idea by experienced textile designers within two to five working days. CAD printout sent by email or post for customer approval.

► CUSTOMER

Kundenfreigabe nach Versand des Designvorschlags. Customer approval following dispatch of the design suggestion.

SAMPLE



3 Farbliche Umsetzung der freigegebenen CAD-Designvorschläge auf die gewünschte Teppichqualität. Fertigung eines Labormusters durch ein Team von spezialisierten, designorientierten Textillaboranten in 3-5 Werktagen.

Implementation of the colour for the approved CAD design suggestions on the desired carpet quality. Creation of a laboratory sample by a team of specialised design-oriented textile laboratory professionals in three to five working days.

► CUSTOMER

Kundenfreigabe nach Versand des Labormusters. Customer approval following dispatch of the laboratory sample.

PRODUCTION

PLANNING



4 Anlegen eines maß- und rapportgenauen Produktionsplans. Einsatz der final bestätigten Designs unter Berücksichtigung des vorgegebenen Verlege- oder Bauplanes durch designorientierte, textilaffine Bauzeichner.

Size and repeating-precise production facility. Application of the finally approved design while taking account of the submitted laying plan or blueprint by design-oriented architectural draughtspersons with an affinity for textiles.

► CUSTOMER

Kundenfreigabe nach Versand der Produktionsübersicht. Customer approval following dispatch of the production overview.

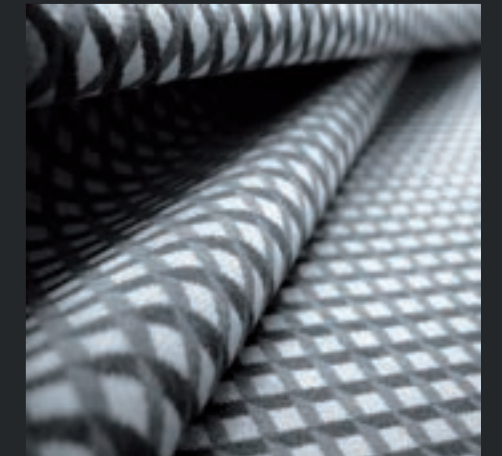
MANUFACTURE



5 Fertigung und Veredelung des gewünschten Designteppichbodens innerhalb von 5-8 Werktagen mittels moderner Jet-Print-Technologie und qualifizierter Mitarbeiter, die ihr Handwerk verstehen.

Manufacture and finishing of the requested designer carpet flooring within five to eight working days using jet-print technology and qualified staff skilled in their trades.

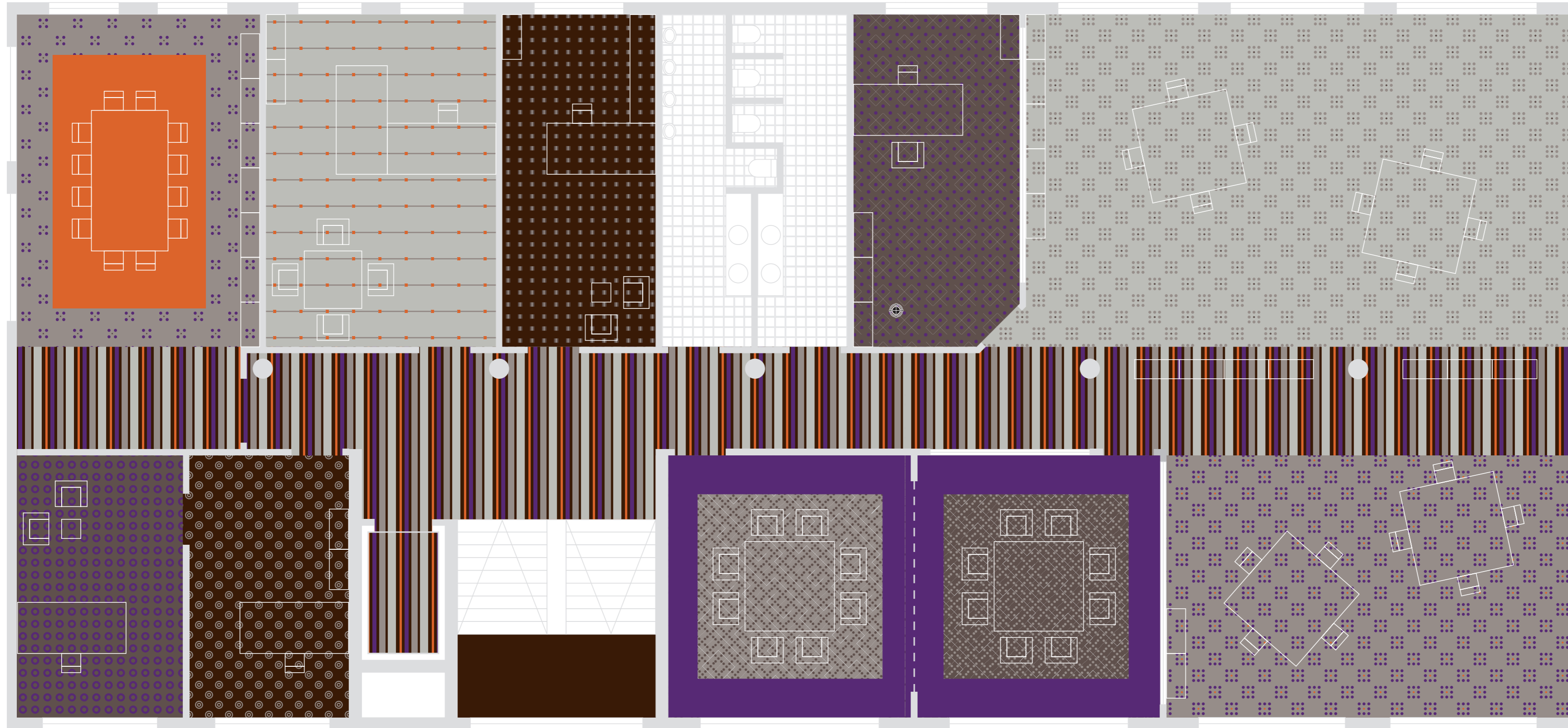
DELIVERY



6 Prüfung der Fertigware durch die strenge Qualitätskontrolle und anschließend Freigabe für den Versand. Ein Hochwertprodukt geht nun auf die Reise an seinen finalen Bestimmungsort.

Inspection of the finished goods by strict quality control and approval for dispatch. A high-quality product now commences its travels to its final destination.

THE VISUALISATION PLAN

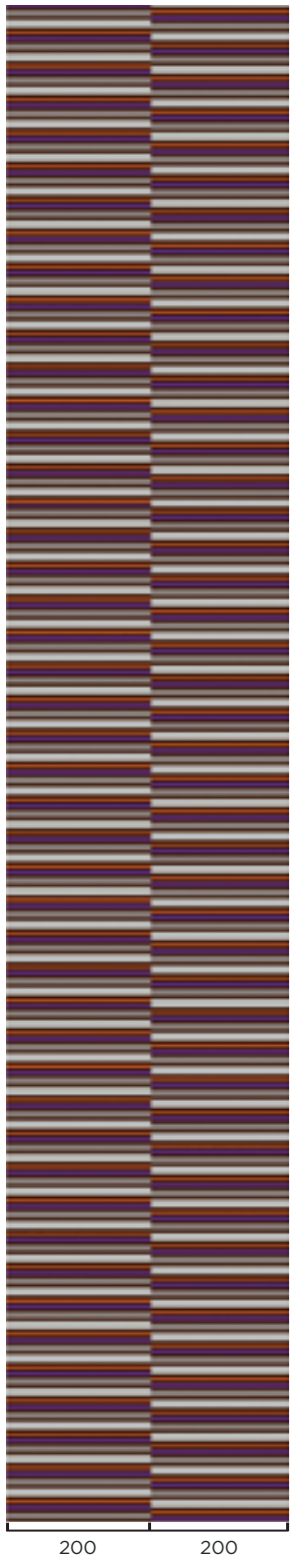


BUSINESS WARM
GREY BW



THE PRODUCTION PLAN

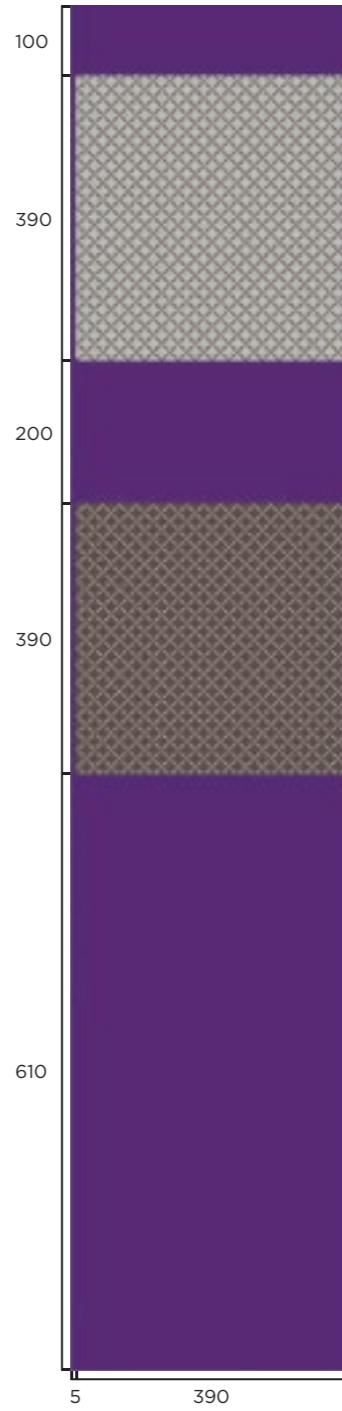
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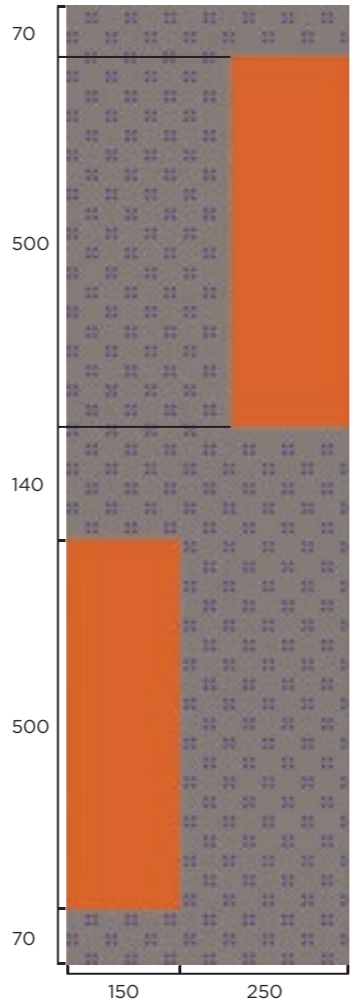
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OC 5000 12A L 17,00 lm



OC 5000 13A L 12,80 lm



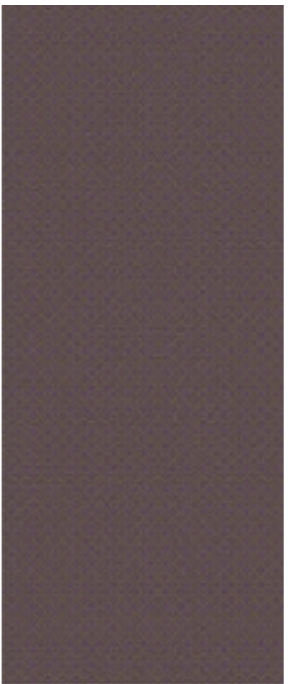
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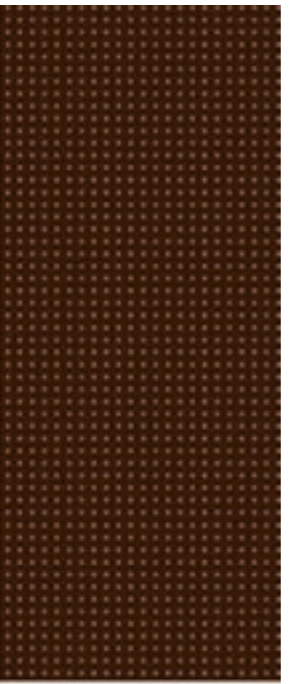
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OC 5000 16A L 8,00 lm



OC 5000 17A L 8,00 lm



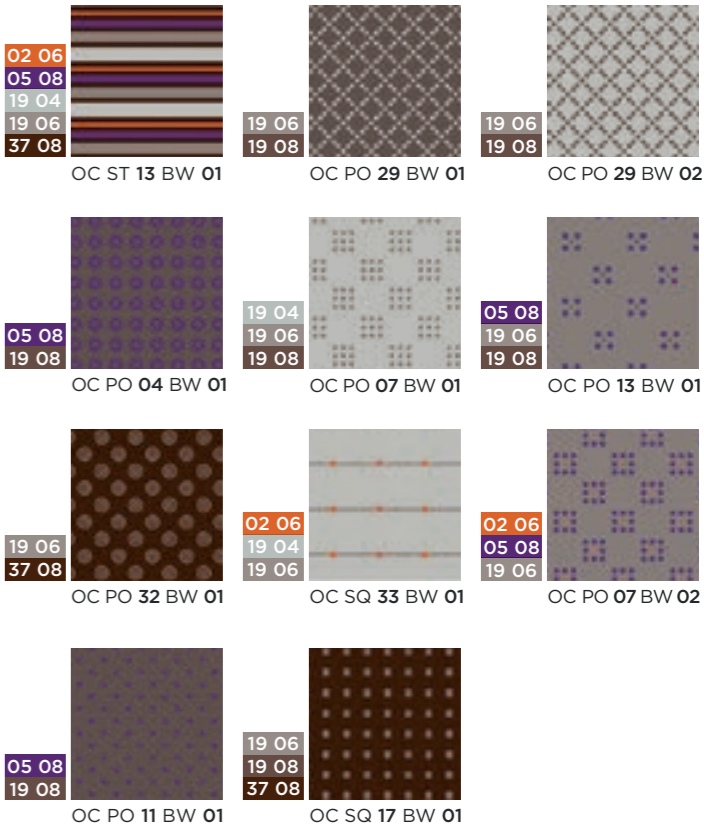
UNI L 3,00 lm



OC 5000 18A L 6,00 lm



OC 5000 19A L 6,00 lm

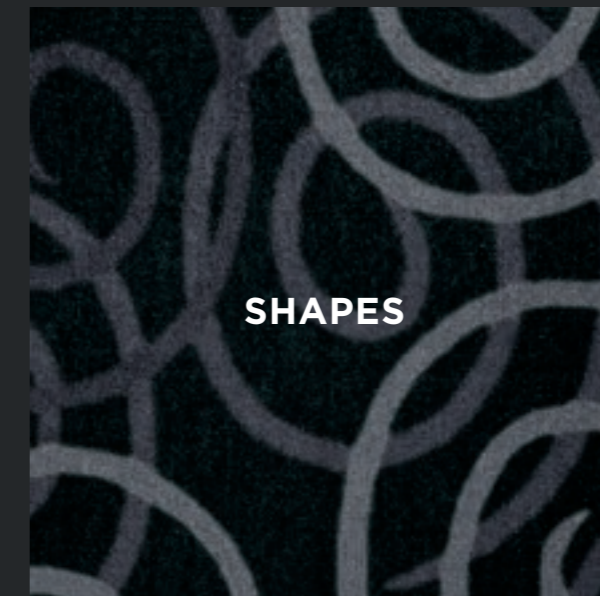
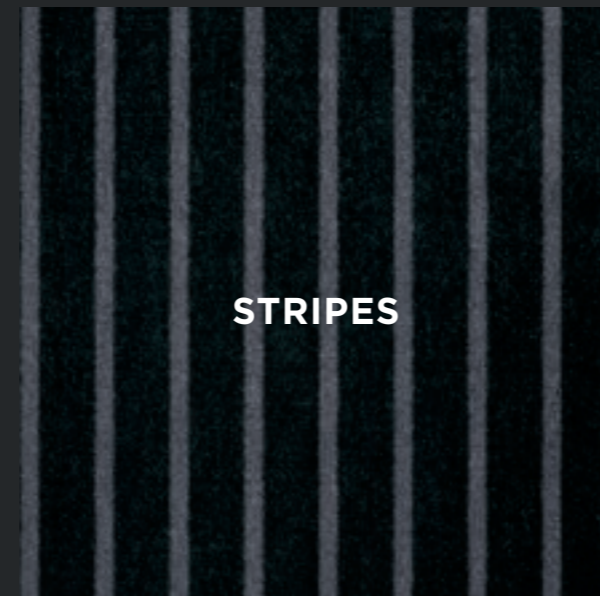
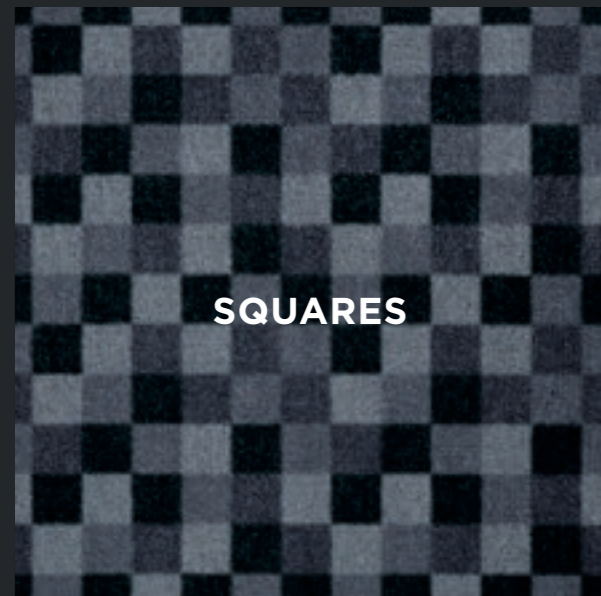


M

Diese Produktionsplanung ist nach Kundenangaben erstellt. Farben können vom Original abweichen. Bitte prüfen Sie alle Maße und Anordnungen der Designs.
This production plan was realized on the basis of customer specifications. Colours can vary from the original. Please verify all measurements and design arrangements.

Entwicklung | Development 080000
Datum | Date 26.06.08
Menge | Quantity m²
Objekt | Project OBJECT COMPOSITION

lm - Laufmeter | linear metres

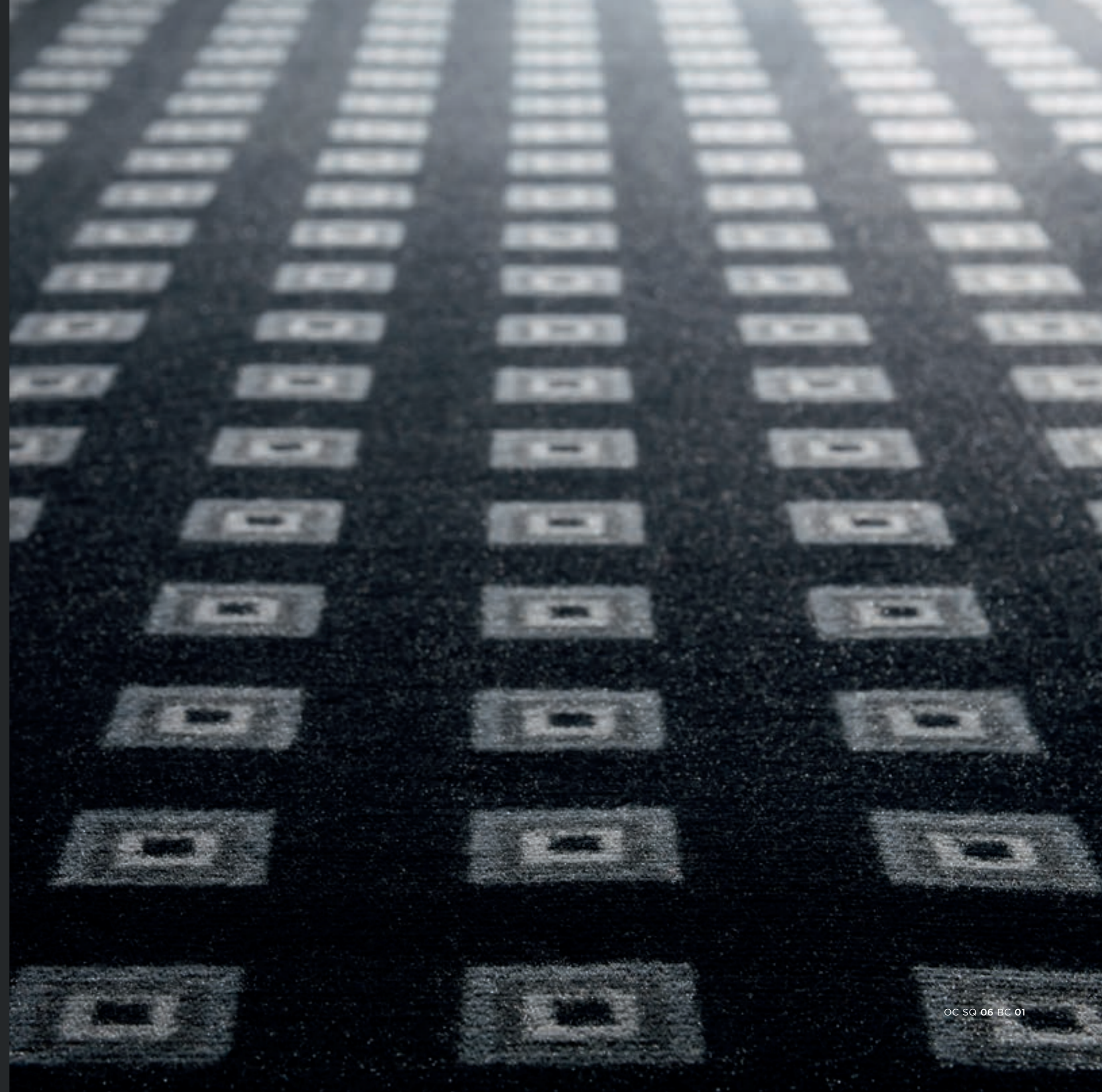


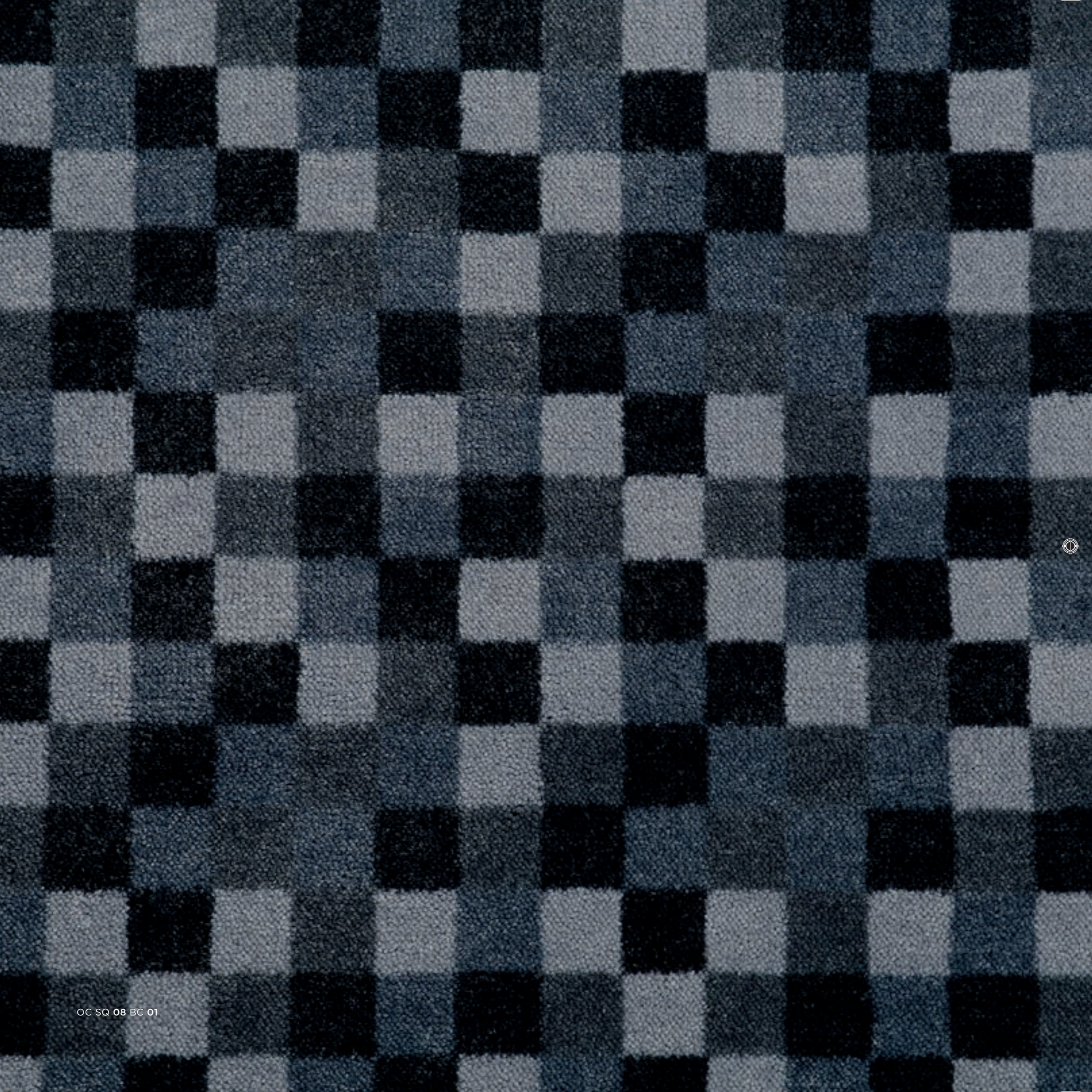
DESIGNS

Mit „OBJECT COMPOSITION“ lässt sich im gehobenen Objektbereich sehr flexibel inszenieren. Sechs Qualitäten, in hochwertiger und extrem strapazierfähiger Ausführung sorgen für Funktionalität und Langlebigkeit, weitere Druckdecken auf Anfrage erhältlich. Passend dazu unterstützt MALTZAHN mit einem sorgfältig austarierten Farb- und Designsystem. Klassische Farbthemen in acht Helligkeitsstufen erschaffen einen dezent-seriösen Stil. Bei den Dekoren herrscht geometrische Klarheit: Themen wie Streifen, Quadrat und Kreisfläche – systematisch variiert – eröffnen vielfältige Gestaltungsspielräume. Die Jet-Print-Technologie ermöglicht es auch Ihre eigenen Farb- und Dekorwünsche für Ihr persönliches Objektdesign mit kurzer Lieferzeit zu realisieren.

“OBJECT COMPOSITION” allows contract work at the high end of the market to be flexibly staged. Six qualities in high-quality and extremely tough finishes deliver functionality and durability, additional print qualities are available on request. MALTZAHN complements its ranges with a carefully balanced system of designs and colours. Classical colour themes in eight shades of brightness create discreet and respectable styles. The patterns are dominated by geometric clarity with such themes as stripes, squares and circles, systematically varied, developing a broad scope for creativity. Jet-print technology allows customers to realize their own colour and design specifications for personal creations in contract work within the shortest of times.

SQUARES





Maßstab | scale 1:5

BUSINESS COOL GREY SQUARES

39 04
39 06

OC SQ 01 BC 01

W 4 x L 4 cm

12 07
39 08

OC SQ 02 BC 01

W 4 x L 4 cm

39 06
39 08

OC SQ 03 BC 01

W 43 x L 48 cm

18 08
39 04
39 06
39 08

OC SQ 04 BC 01

W 62 x L 62 cm

07 08
18 08
39 06

OC SQ 05 BC 01

W 4 x L 4 cm

18 08
39 04
39 06
39 08

OC SQ 06 BC 01

W 8 x L 8 cm

02 08
39 04
39 08

OC SQ 07 BC 01

W 16 x L 16 cm

18 08
39 04
39 06
39 08

OC SQ 08 BC 01

W 16 x L 16 cm

03 07
18 08
39 08

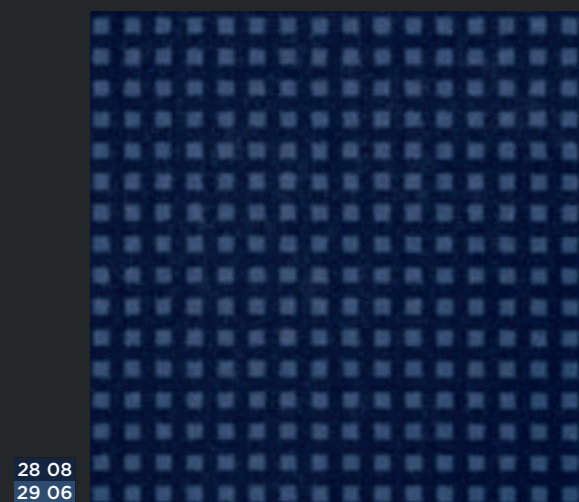
OC SQ 09 BC 01

W 13 x L 13 cm

OC SQ 08 BC 01

SQUARES BUSINESS BLUE

Maßstab | scale 1:5



28 08
29 06

OC SQ 10 BB 01

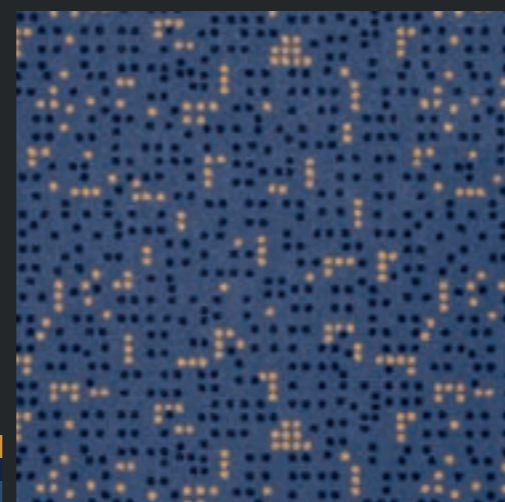
W 2 x L 2 cm



29 04
33 08

OC SQ 11 BB 01

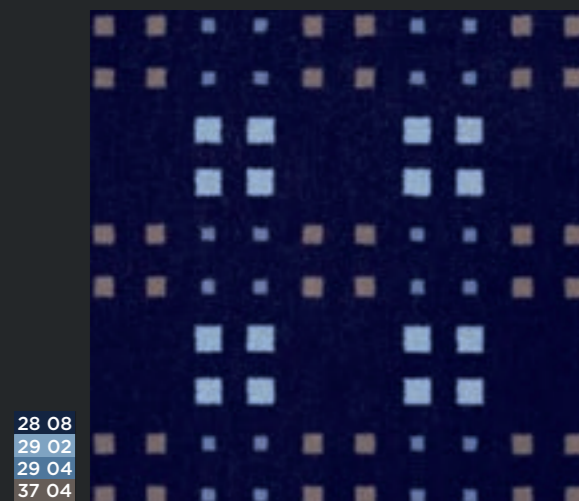
W 6 x L 6 cm



21 05
28 08
29 06

OC SQ 12 BB 01

W 24 x L 24 cm



28 08
29 02
29 04
37 04

OC SQ 13 BB 01

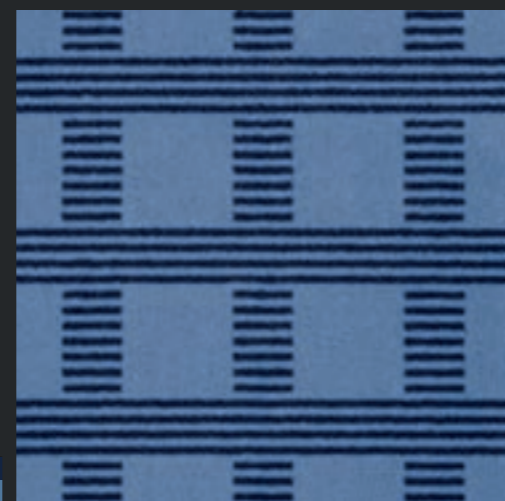
W 18 x L 18 cm



28 08
29 06

OC SQ 14 BB 01

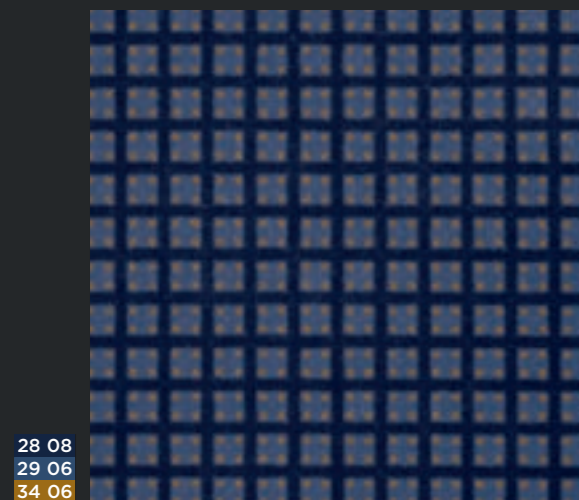
W 4 x L 4 cm



28 08
29 04

OC SQ 15 BB 01

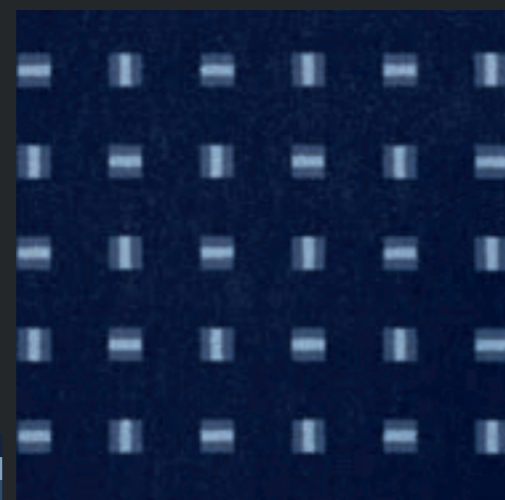
W 11 x L 11 cm



28 08
29 06
34 06

OC SQ 16 BB 01

W 5,6 x L 5,6 cm



28 08
29 02
29 06

OC SQ 17 BB 01

W 12 x L 12 cm



29 04
29 06

OC SQ 18 BB 01

W 8 x L 8 cm



OC SQ 14 BB 01



OC SQ 25 BW 01

Maßstab | scale 1:5

BUSINESS WARM GREY SQUARES



02 06
19 04
19 08

OC SQ 19 BW 01

W 24 x L 24 cm



19 04
19 08

OC SQ 20 BW 01

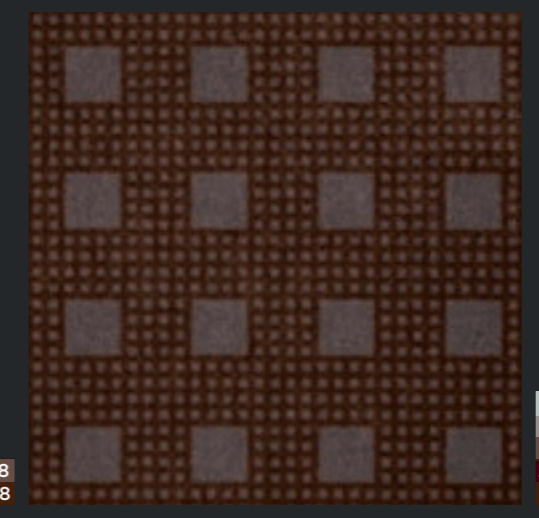
W 8 x L 8 cm



11 08
19 08
37 08

OC SQ 21 BW 01

W 32 x L 32 cm



19 08
37 08

OC SQ 22 BW 01

W 8 x L 8 cm



19 04
19 06
19 08
26 08
37 08

OC SQ 23 BW 01

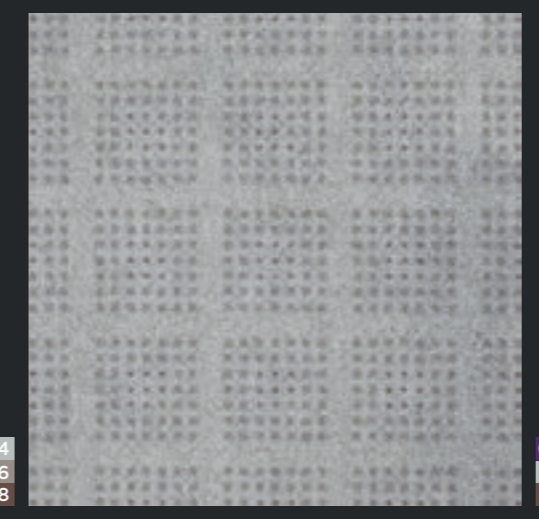
W 9 x L 9 cm



19 04
19 06
19 08

OC SQ 24 BW 01

W 14 x L 13 cm



19 04
19 06
19 08

OC SQ 25 BW 01

W 8 x L 8 cm



05 08
19 04
19 08

OC SQ 26 BW 01

W 4 x L 4 cm



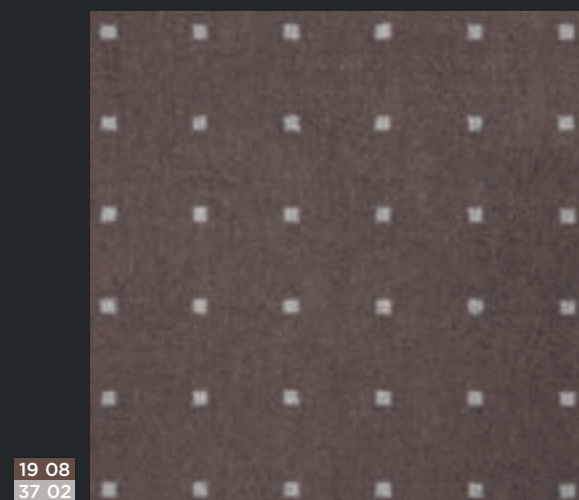
19 04
19 06
19 08
37 08

OC SQ 27 BW 01

W 16 x L 16 cm

SQUARES NATURE

Maßstab | scale 1:5



19 08
37 02

OC SQ 28 NA 01

W 4 x L 4 cm



19 08
37 02

OC SQ 29 NA 01

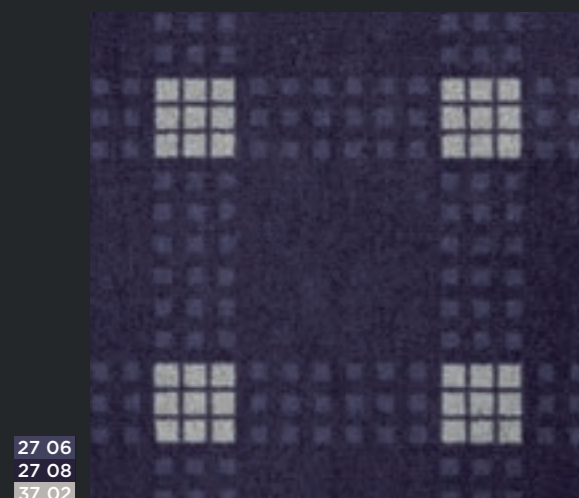
W 5,4 x L 5,4 cm

12 05
12 07
37 02



OC SQ 30 NA 01

W 78 x L 59 cm



27 06
27 08
37 02

OC SQ 31 NA 01

W 18 x L 18 cm

14 05
14 07
27 06
27 08

OC SQ 32 NA 01

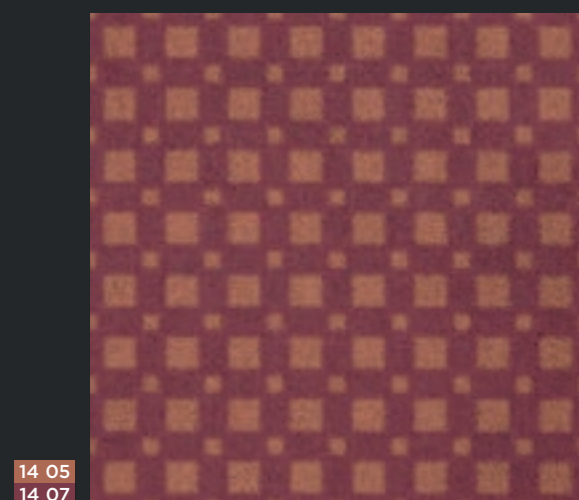
W 6,3 x L 6,3 cm

12 05
27 06
27 08



OC SQ 33 NA 01

W 13 x L 13 cm



14 05
14 07

OC SQ 34 NA 01

W 4 x L 4 cm

14 07
19 08
37 02

OC SQ 35 NA 01

W 6 x L 6 cm

14 05
27 06



OC SQ 36 NA 01

W 7 x L 7 cm



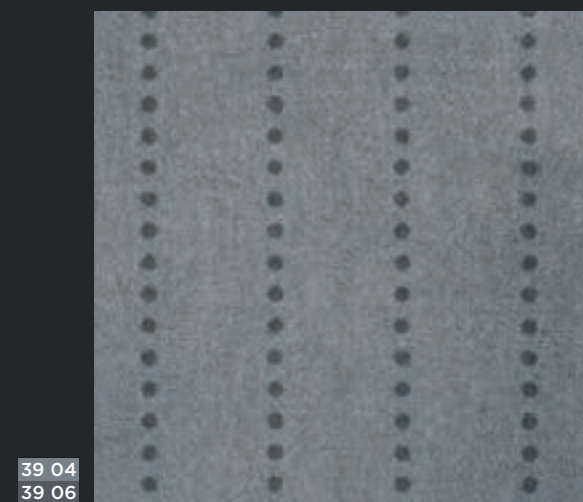
OC SQ 28 NA 01



POINTS

POINTS BUSINESS COOL GREY

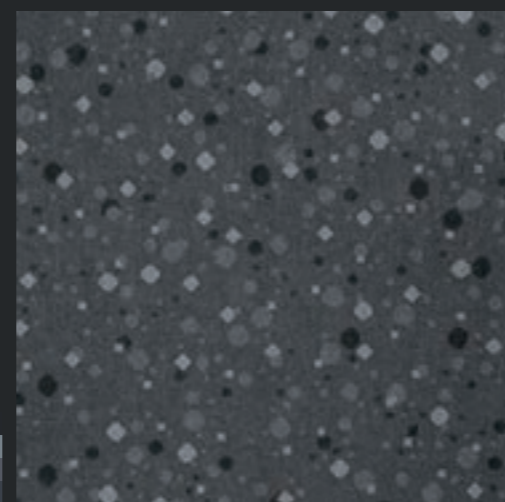
Maßstab | scale 1:5



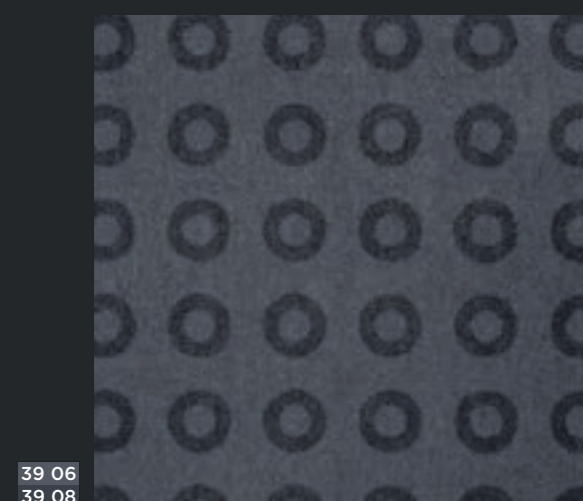
OC PO 01 BC 01 W 8 x L 2 cm



OC PO 02 BC 01 W 4,5 x L 4,5 cm



OC PO 03 BC 01 W 55 x L 69 cm



OC PO 04 BC 01 W 6 x L 6 cm



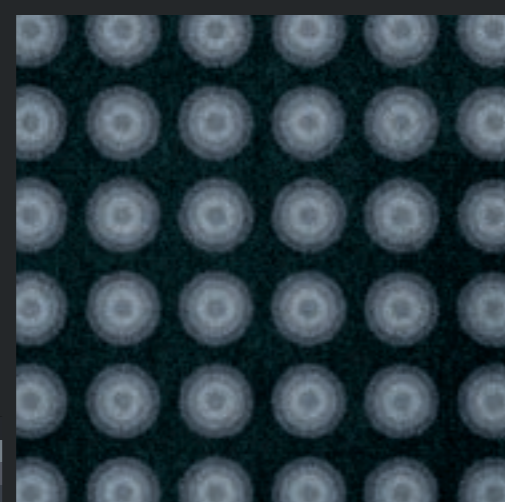
OC PO 05 BC 01 W 4 x L 4 cm



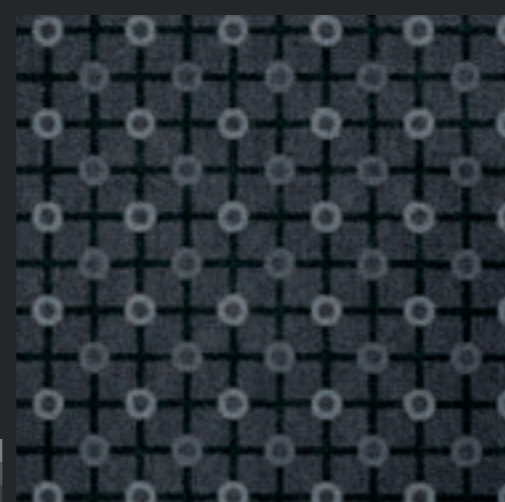
OC PO 06 BC 01 W 3 x L 3 cm



OC PO 07 BC 01 W 17 x L 17 cm



OC PO 08 BC 01 W 6 x L 6 cm



OC PO 09 BC 01 W 6 x L 6 cm



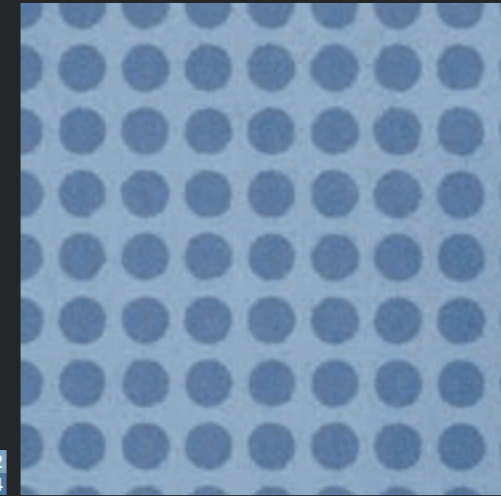
OC PO 01 BC 01



Maßstab | scale 1:5

BUSINESS BLUE POINTS

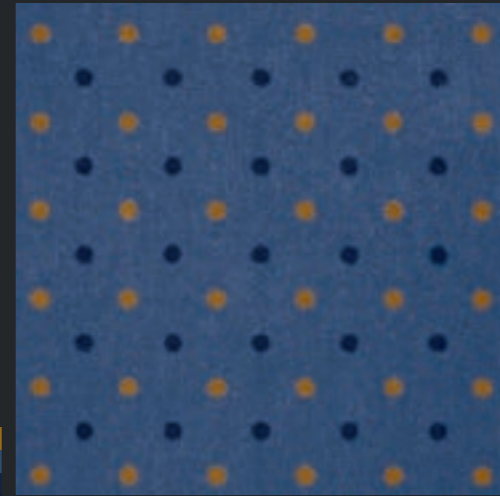
29 02
29 04



OC PO 10 BB 01

W 4 x L 4 cm

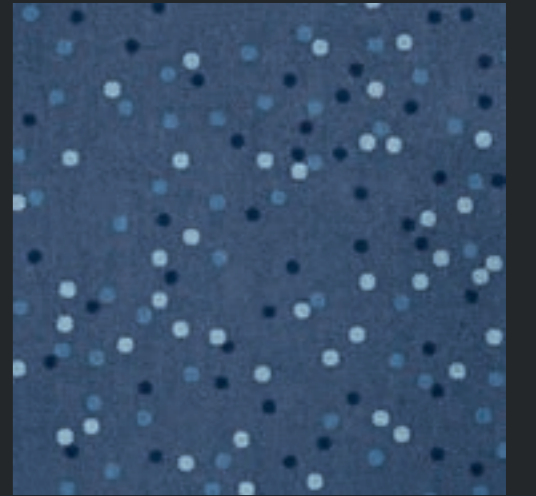
34 06
29 06
28 08



OC PO 11 BB 01

W 8 x L 8 cm

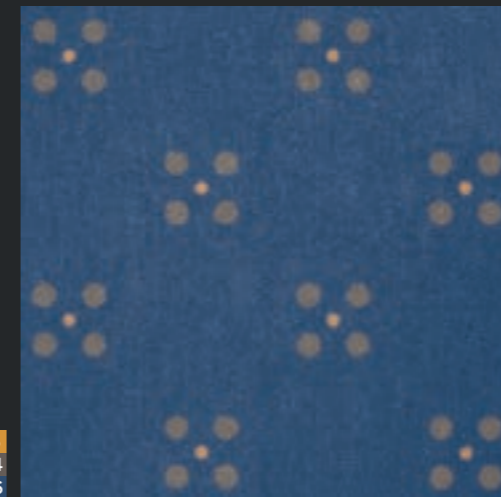
29 02
29 04
29 06
28 08



OC PO 12 BB 01

W 78 x L 53 cm

21 05
37 04
29 06



OC PO 13 BB 01

W 17 x L 17 cm

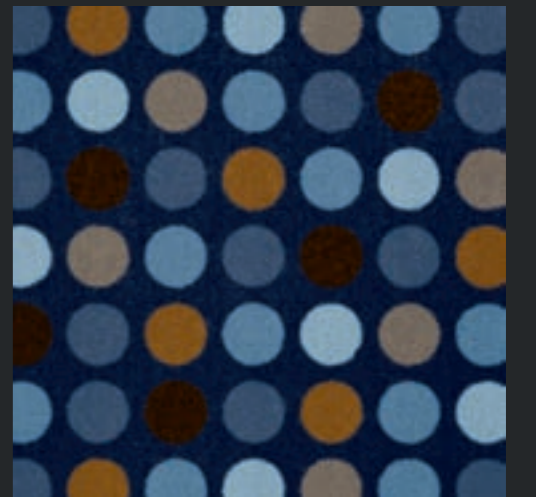
29 02
29 04
28 08



OC PO 14 BB 01

W 12 x L 12 cm

21 05
28 08
29 02
29 04
29 06
33 08
34 06
37 04



OC PO 15 BB 01

W 64 x L 64 cm

28 08
29 04
29 06



OC PO 16 BB 01

W 17 x L 17 cm

28 08
29 02
29 06
33 08
37 04



OC PO 17 BB 01

W 7 x L 7 cm

28 08
29 02
29 04
29 06



OC PO 18 BB 01

W 12,3 x L 12,3 cm

OC PO 16 BB 01

POINTS BUSINESS WARM GREY

Maßstab | scale 1:5

19 04
19 06
19 08
37 08



OC PO 19 BW 01

W 11 x L 2 cm

05 08
19 08



OC PO 20 BW 01

W 5 x L 5 cm

19 04
19 08



OC PO 21 BW 01

W 15 x L 15 cm

19 04
19 08
37 08



OC PO 22 BW 01

W 8 x L 8 cm

11 08
19 06
19 08



OC PO 23 BW 01

W 8 x L 8 cm

19 04
19 06
19 08



OC PO 24 BW 01

W 4,3 x L 2,3 cm

02 06
19 06



OC PO 25 BW 01

W 12 x L 12 cm

19 04
19 06
19 08
26 08
37 08



OC PO 26 BW 01

W 7 x L 7 cm

19 08
37 08



OC PO 27 BW 01

W 9,33 x L 9,33 cm

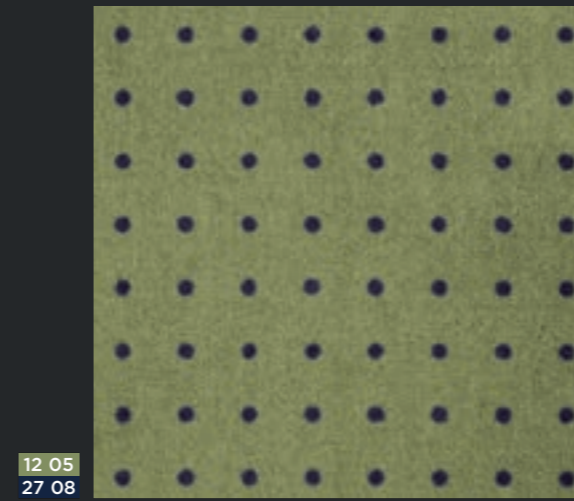


OC PO 20 BW 01



Maßstab | scale 1:5

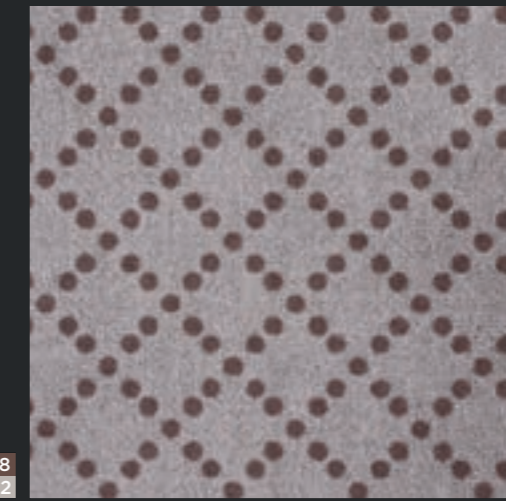
NATURE POINTS



12 05
27 08

OC PO 28 NA 01

W 4 x L 4 cm



19 08
37 02

OC PO 29 NA 01

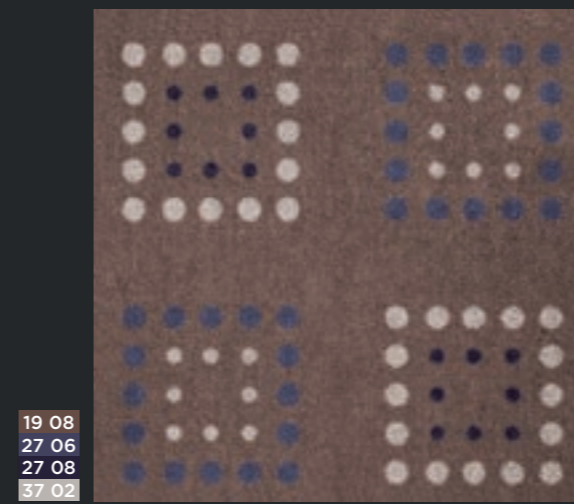
W 8 x L 8 cm



12 05
12 07

OC PO 30 NA 01

W 7 x L 8 cm



19 08
27 06
27 08
37 02

OC PO 31 NA 01

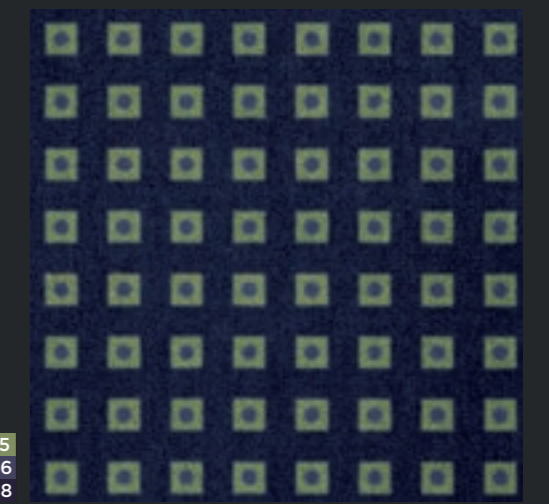
W 32 x L 32 cm



27 06
27 08

OC PO 32 NA 01

W 10,33 x L 10,33 cm



12 05
27 06
27 08

OC PO 33 NA 01

W 4 x L 4 cm



14 05
14 07

OC PO 34 NA 01

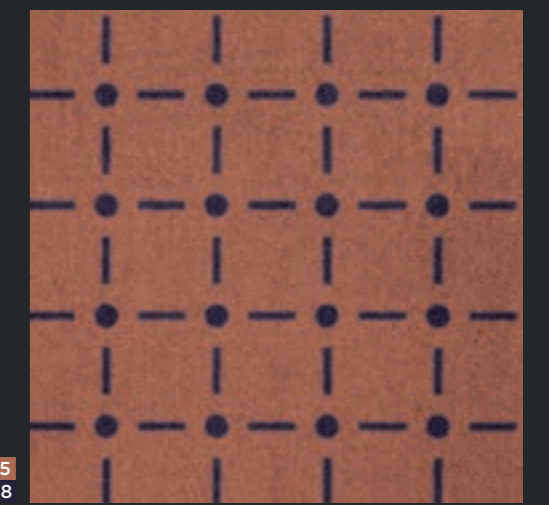
W 11 x L 11 cm



14 07
19 08
37 02

OC PO 35 NA 01

W 5,5 x L 5,5 cm



14 05
27 08

OC PO 36 NA 01

W 7 x L 7 cm

OC PO 30 NA 01

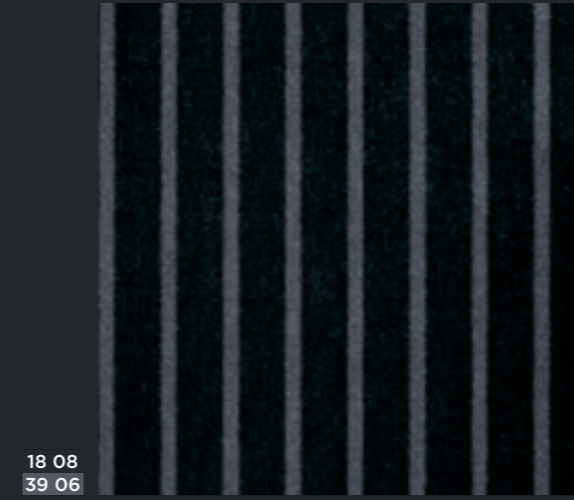
STRIPES





Maßstab | scale 1:5

BUSINESS COOL GREY STRIPES



18 08
39 06

OC ST 01 BC 01

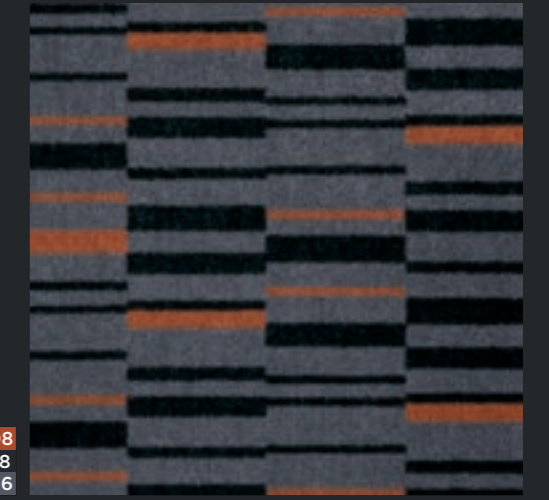
W 4 x L 4 cm



07 08
39 06
39 08

OC ST 02 BC 01

W 16 x L 16 cm



02 08
18 08
39 06

OC ST 03 BC 01

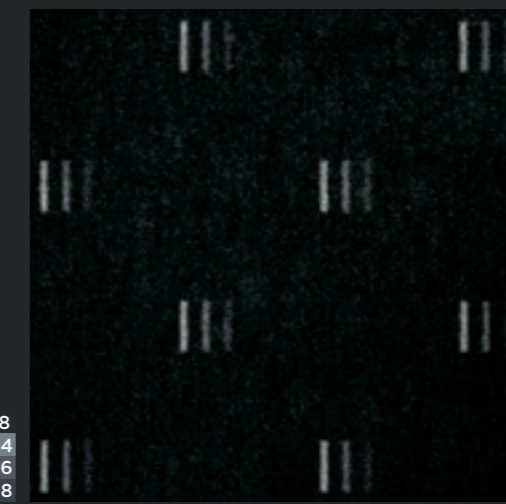
W 36 x L 36 cm



07 08
18 08
39 04
39 06
39 08

OC ST 04 BC 01

W 27,5 x L 27,5 cm



18 08
39 04
39 06
39 08

OC ST 05 BC 01

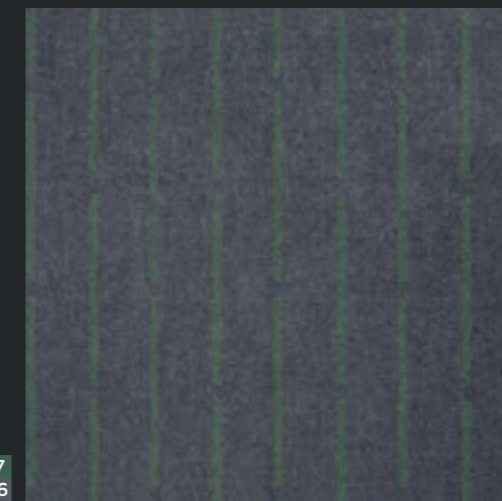
W 18 x L 18 cm



39 04
39 06

OC ST 06 BC 01

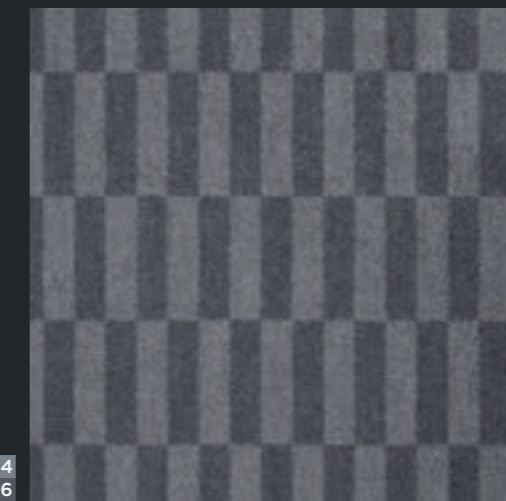
W 9 x L 9 cm



12 07
39 06

OC ST 07 BC 01

W 8 x L 26 cm



39 04
39 06

OC ST 08 BC 01

W 4 x L 16 cm



18 08
39 04
39 06
39 08

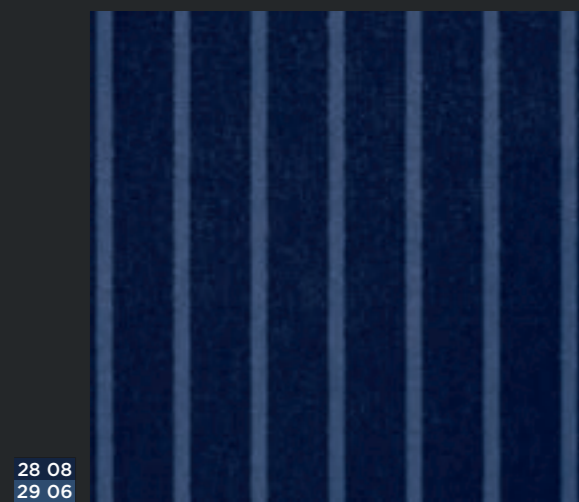
OC ST 09 BC 01

W 8 x L 1 cm

OC ST 09 BC 01

STRIPES BUSINESS BLUE

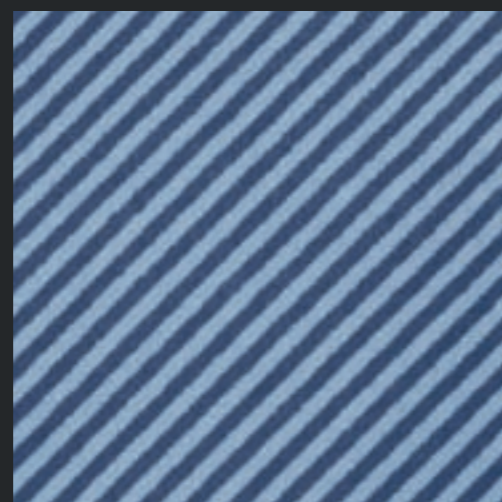
Maßstab | scale 1:5



28 08
29 06

OC ST 10 BB 01

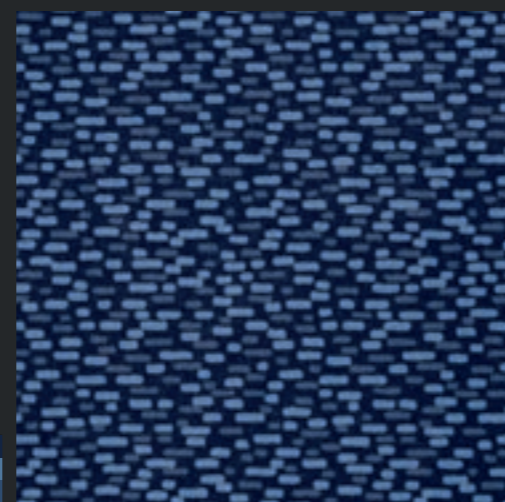
W 5 x L 5 cm



29 02
29 06

OC ST 11 BB 01

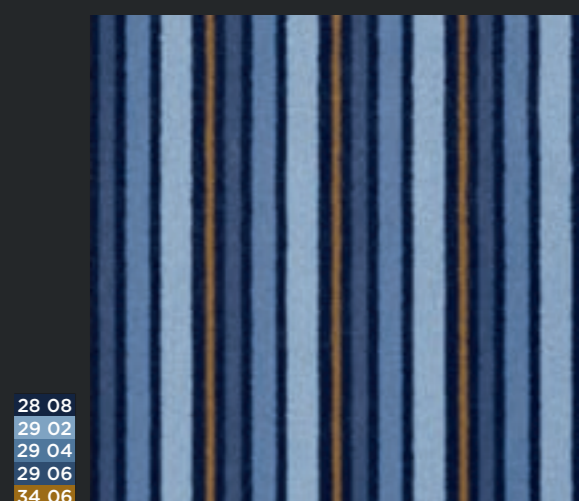
W 5 x L 5 cm



28 08
29 04
29 06

OC ST 12 BB 01

W 15 x L 32 cm



28 08
29 02
29 04
29 06
34 06

OC ST 13 BB 01

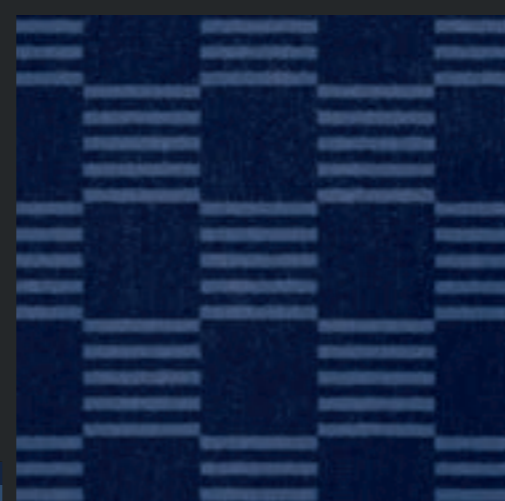
W 8 x L 8 cm



29 06
37 04

OC ST 14 BB 01

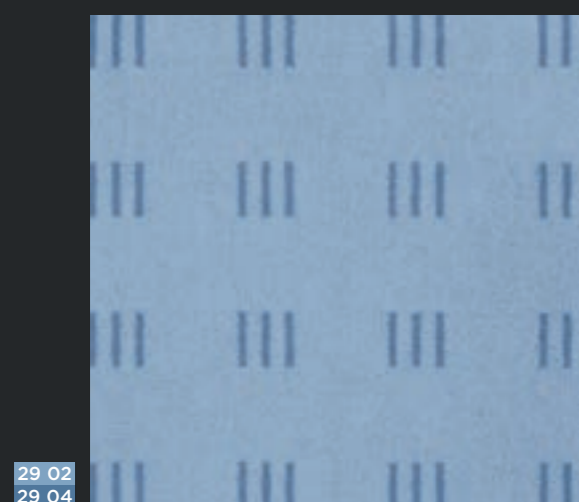
W 5 x L 5 cm



28 08
29 06

OC ST 15 BB 01

W 12 x L 12 cm



29 02
29 04

OC ST 16 BB 01

W 9,5 x L 9,5 cm



29 04
29 06

OC ST 17 BB 01

W 7 x L 7 cm



29 06
33 08

OC ST 18 BB 01

W 9 x L 9 cm



OC ST 17 BB 01



Maßstab | scale 1:5

BUSINESS WARM GREY STRIPES



19 04
37 08

OC ST 19 BW 01

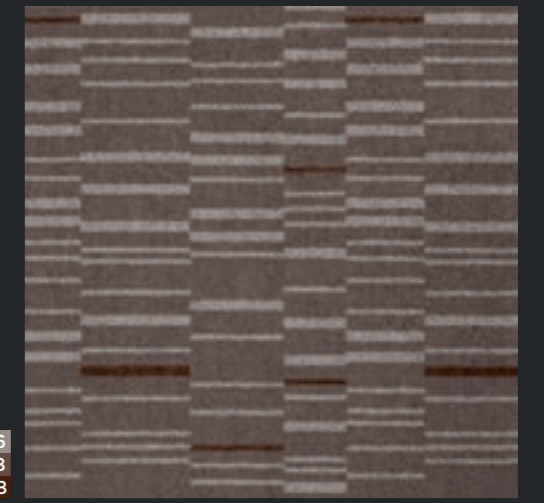
W 3 x L 3 cm



02 06
19 08

OC ST 20 BW 01

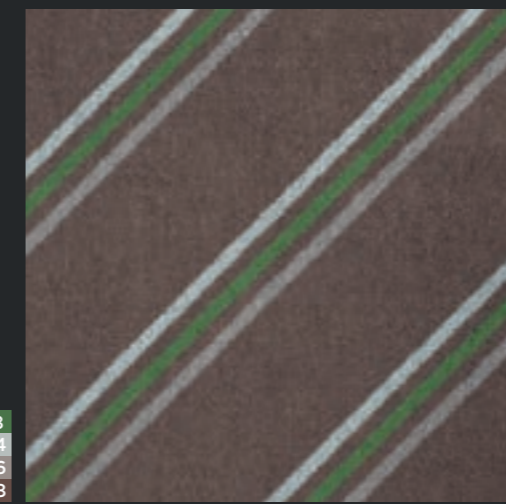
W 6 x L 8,5 cm



19 06
19 08
37 08

OC ST 21 BW 01

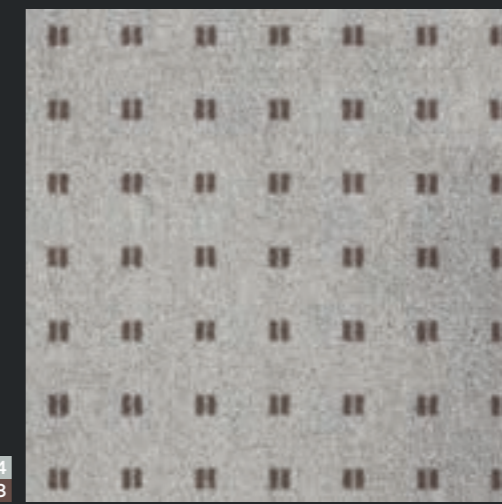
W 22 x L 40 cm



11 08
19 04
19 06
19 08

OC ST 22 BW 01

W 13,3 x L 13,3 cm



19 04
19 08

OC ST 23 BW 01

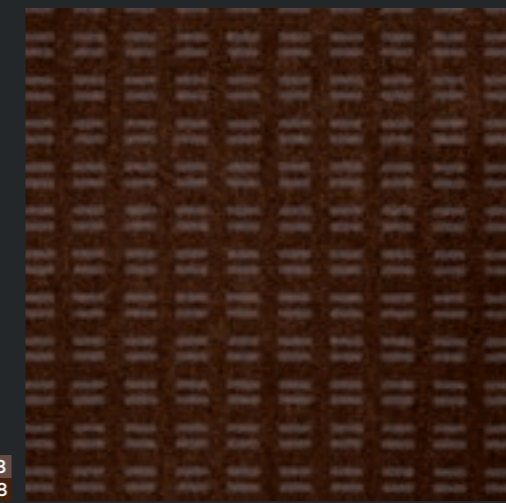
W 18,66 x L 19,33 cm



19 06
19 08
37 08

OC ST 24 BW 01

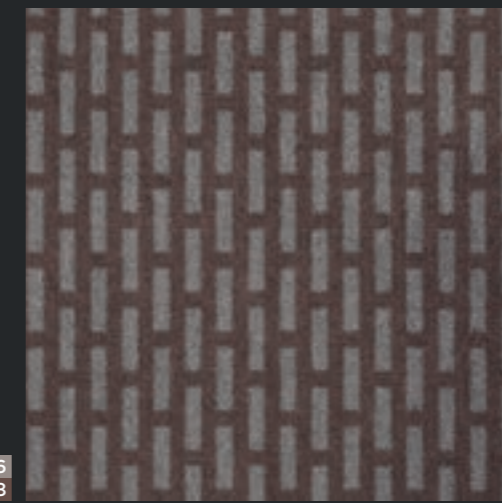
W 19 x L 19 cm



19 08
37 08

OC ST 25 BW 01

W 3,33 x L 4 cm



19 06
19 08

OC ST 26 BW 01

W 4 x L 10 cm



05 08
19 06
37 08

OC ST 27 BW 01

W 5 x L 5 cm

OC ST 21 BW 01

STRIPES NATURE

Maßstab | scale 1:5



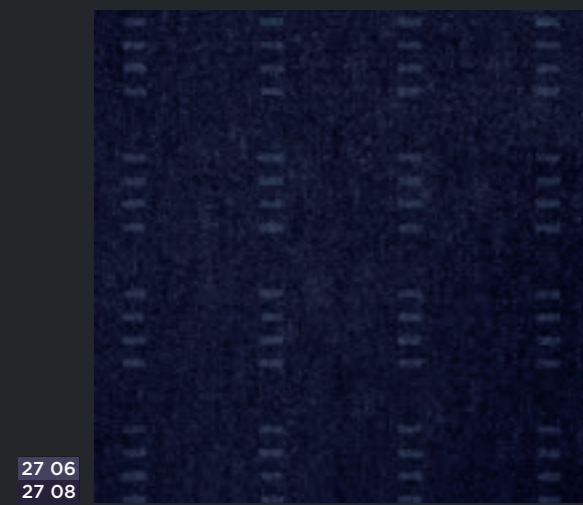
OC ST 28 NA 01 W 2 x L 2 cm



OC ST 29 NA 01 W 6,2 x L 6,2 cm



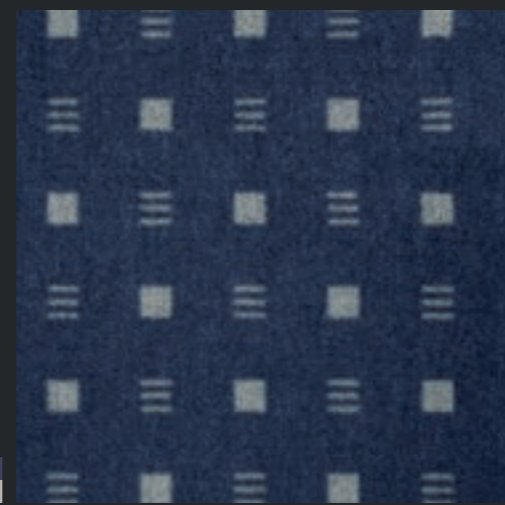
OC ST 30 NA 01 W 21 x L 21 cm



OC ST 31 NA 01 W 8 x L 8 cm



OC ST 32 NA 01 W 15 x L 15 cm



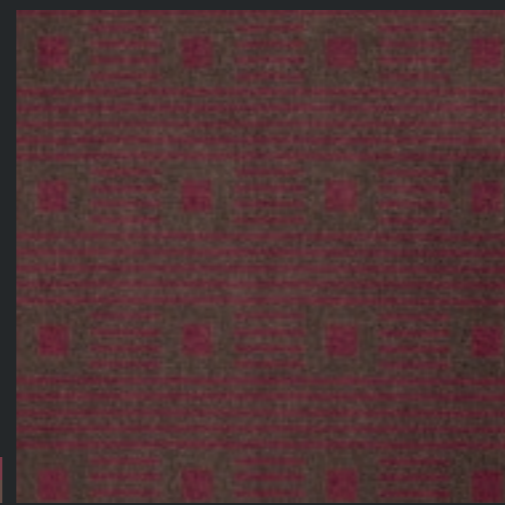
OC ST 33 NA 01 W 12 x L 12 cm



OC ST 34 NA 01 W 6,5 x L 6,5 cm



OC ST 35 NA 01 W 4,6 x L 4,6 cm



OC ST 36 NA 01 W 9 x L 9 cm



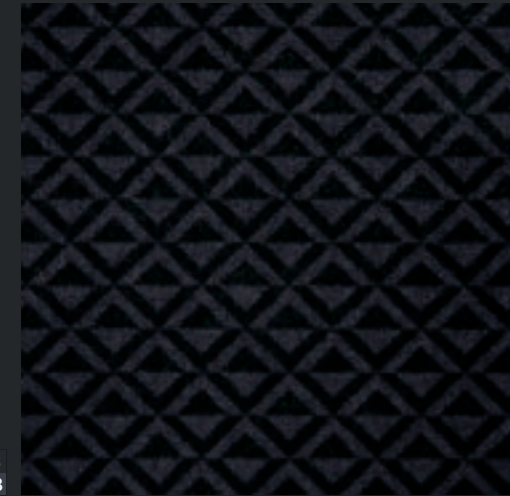
OC ST 28 NA 01



GRAPHICS

GRAPHICS BUSINESS COOL GREY

Maßstab | scale 1:5



18 08
39 08

OC GR 01 BC 01 W 5,66 x L 5,66 cm



39 04
39 08

OC GR 02 BC 01 W 4 x L 7 cm



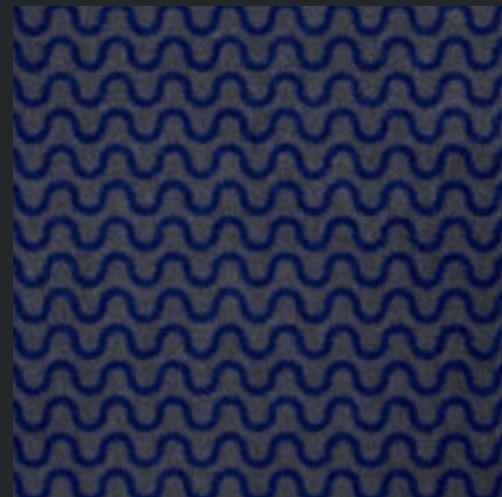
12 07
39 06
39 08

OC GR 03 BC 01 W 10,3 x L 8,5 cm



18 08
39 04
39 08

OC GR 04 BC 01 W 4,6 x L 4,6 cm



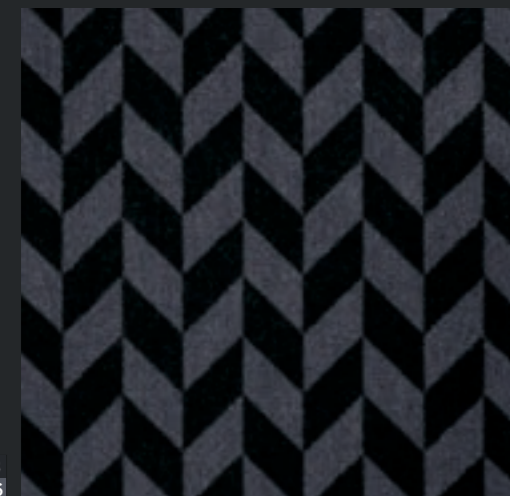
07 08
39 06

OC GR 05 BC 01 W 6 x L 3,3 cm



39 04
39 06

OC GR 06 BC 01 W 3,3 x L 3,3 cm



18 08
39 06

OC GR 07 BC 01 W 9 x L 9 cm



39 04
39 06
39 08

OC GR 08 BC 01 W 5 x L 12,5 cm



39 06
39 08

OC GR 09 BC 01 W 5,3 x L 2,5 cm



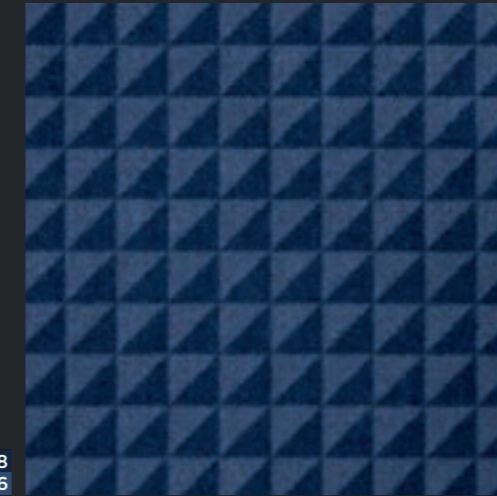
OC GR 04 BC 01



Maßstab | scale 1:5

BUSINESS BLUE GRAPHICS

28 08
29 06



OC GR 10 BB 01

W 3,3 x L 3,3 cm

29 02
29 06



OC GR 11 BB 01

W 2,6 x L 4,6 cm

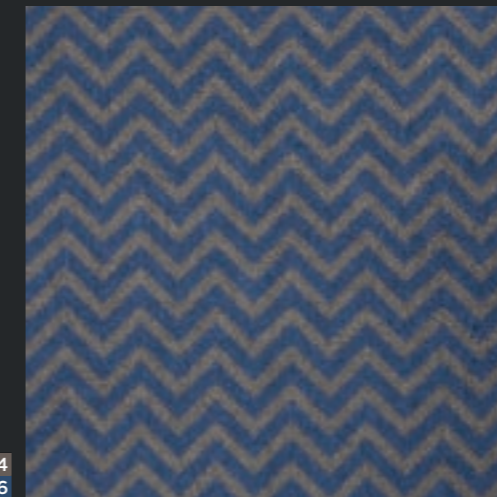
29 04
29 06



OC GR 12 BB 01

W 24 x L 24 cm

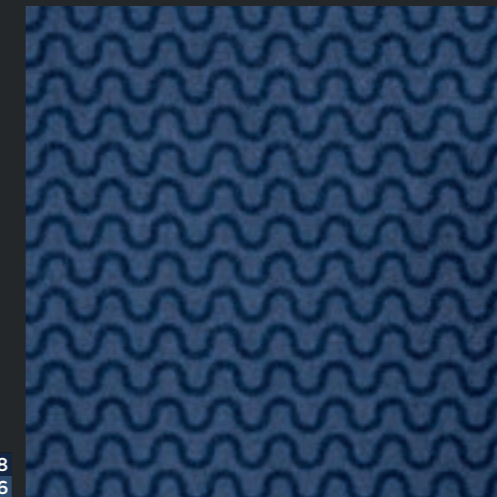
37 04
29 06



OC GR 13 BB 01

W 5,3 x L 2,5 cm

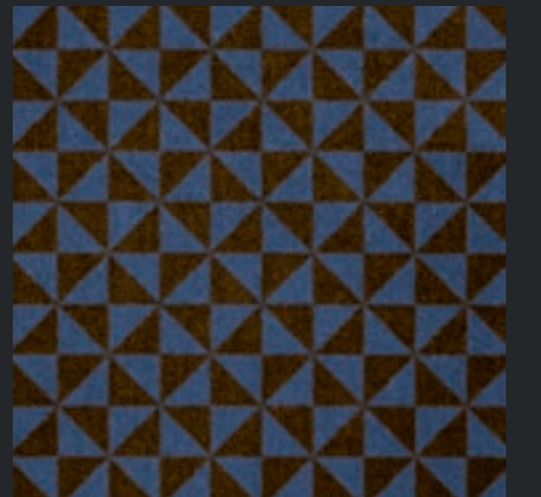
28 08
29 06



OC GR 14 BB 01

W 6 x L 3,3 cm

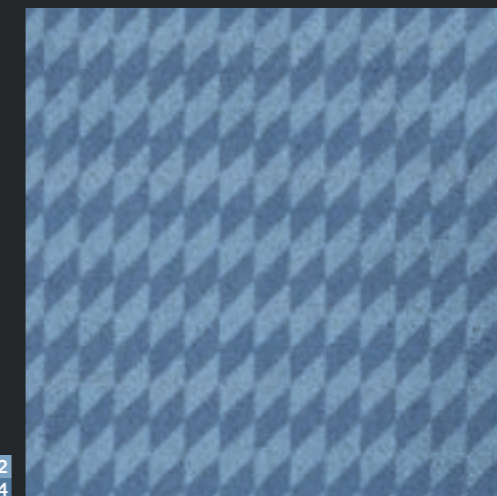
29 06
33 08



OC GR 15 BB 01

W 6,6 x L 6,6 cm

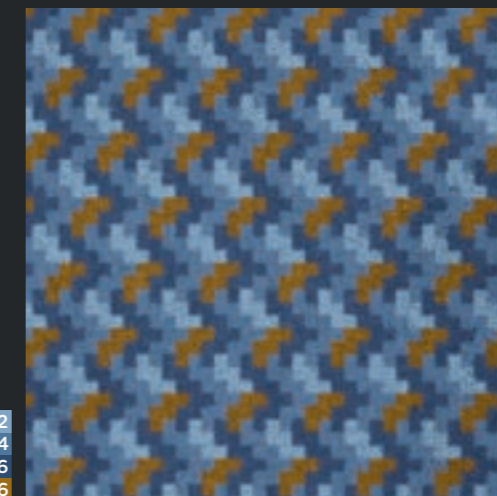
29 02
29 04
29 06



OC GR 16 BB 01

W 2,3 x L 4,6 cm

29 02
29 04
29 06
34 06



OC GR 17 BB 01

W 5 x L 12,5 cm

28 08
29 04
29 06



OC GR 18 BB 01

W 8,6 x L 8,6 cm

OC GR 14 BB 01

GRAPHICS BUSINESS WARM GREY

Maßstab | scale 1:5



19 08
37 08
OC GR 19 BW 01 W 6,6 x L 6,6 cm



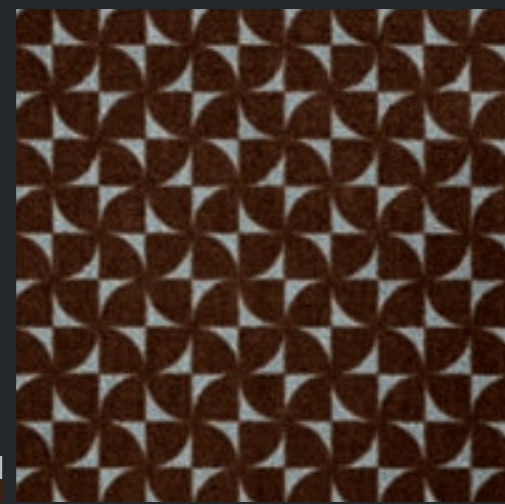
19 08
37 08
OC GR 20 BW 01 W 9 x L 9 cm



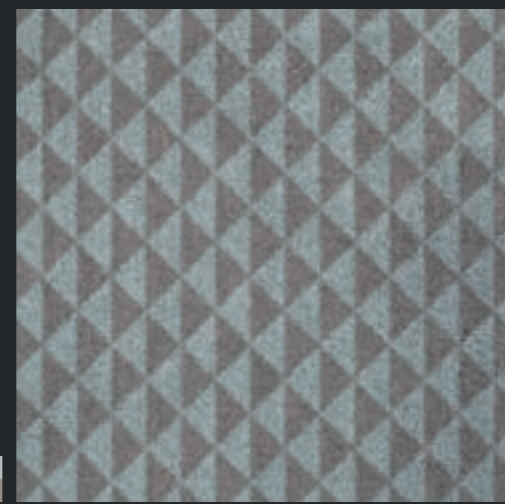
02 06
19 06
19 08
OC GR 21 BW 01 W 10,3 x L 8,5 cm



19 04
19 08
OC GR 22 BW 01 W 6 x L 2,2 cm



19 04
37 08
OC GR 23 BW 01 W 6 x L 6 cm



19 04
19 06
OC GR 24 BW 01 W 4,6 x L 4,6 cm



19 06
19 08
37 08
OC GR 25 BW 01 W 7,5 x L 7,5 cm



05 08
19 08
37 08
OC GR 26 BW 01 W 6 x L 6 cm



19 06
19 08
OC GR 27 BW 01 W 10 x L 10 cm



OC GR 21 BW 01



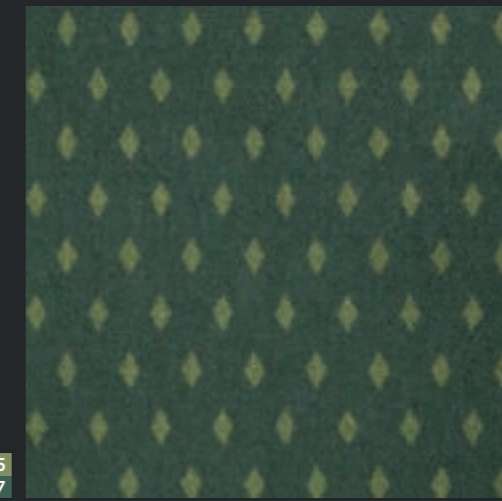
Maßstab | scale 1:5

NATURE GRAPHICS



12 05
12 07

OC GR 28 NA 01 W 4,6 x L 4,6 cm



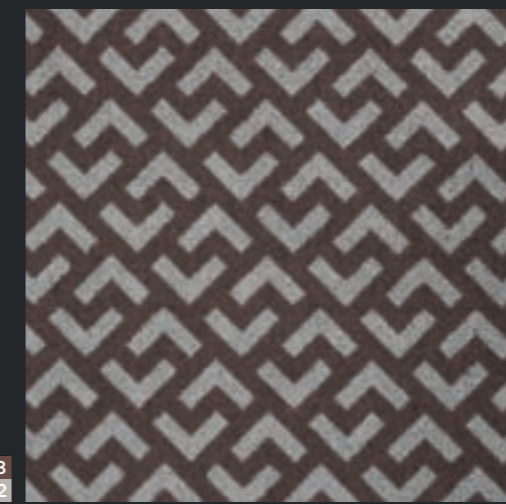
12 05
12 07

OC GR 29 NA 01 W 4 x L 7,3 cm



12 05
12 07
37 02

OC GR 30 NA 01 W 4,6 x L 4,6 cm



19 08
37 02

OC GR 31 NA 01 W 10 x L 10 cm



27 06
27 08

OC GR 32 NA 01 W 12 x L 3 cm



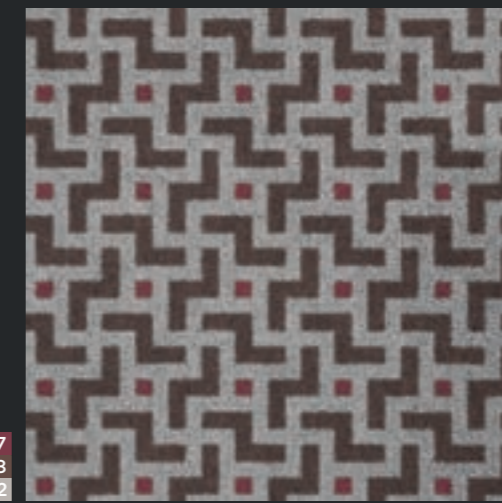
27 06
27 08

OC GR 33 NA 01 W 5,66 x L 5,66 cm



14 05
27 08

OC GR 34 NA 01 W 8 x L 8 cm



14 07
19 08
37 02

OC GR 35 NA 01 W 6 x L 6 cm



14 05
14 07

OC GR 36 NA 01 W 3,5 x L 5 cm

OC GR 36 NA 01

SHAPES





Maßstab | scale 1:5

BUSINESS COOL GREY SHAPES



18 08
39 06

OC SH 01 BC 01

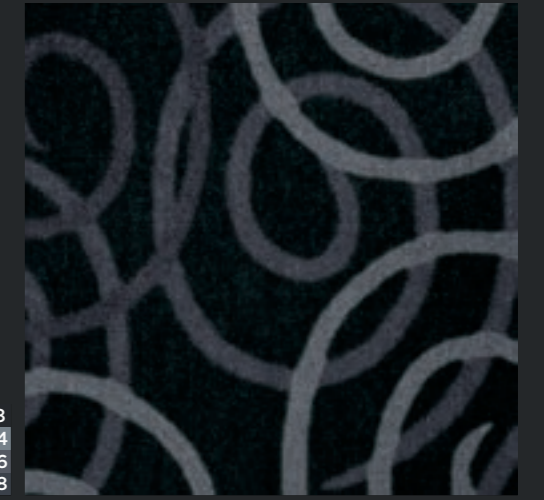
W 96 x L 72 cm



18 08
39 04

OC SH 02 BC 01

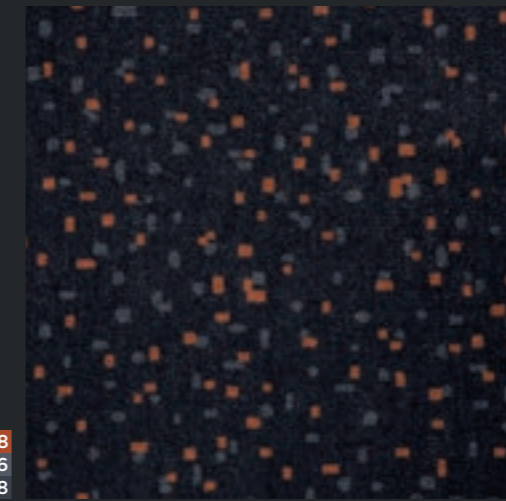
W 96 x L 96



18 08
39 04
39 06
39 08

OC SH 03 BC 01

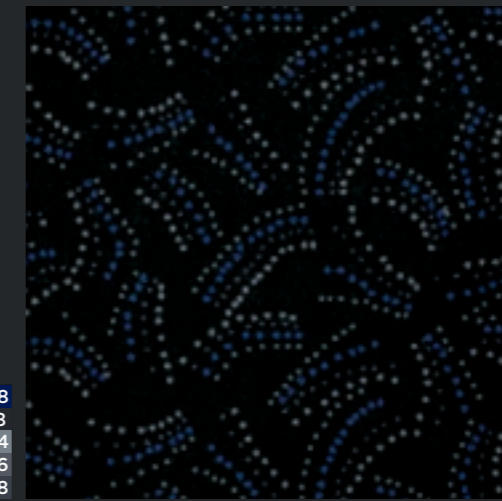
W 78 x L 112 cm



02 08
39 06
39 08

OC SH 04 BC 01

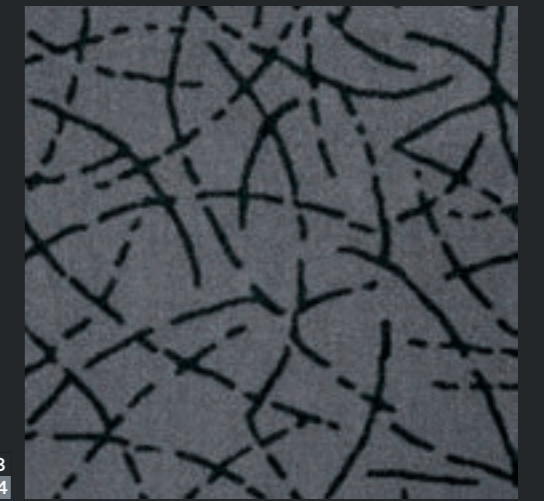
W 96 x L 144 cm



07 08
18 08
39 04
39 06
39 08

OC SH 05 BC 01

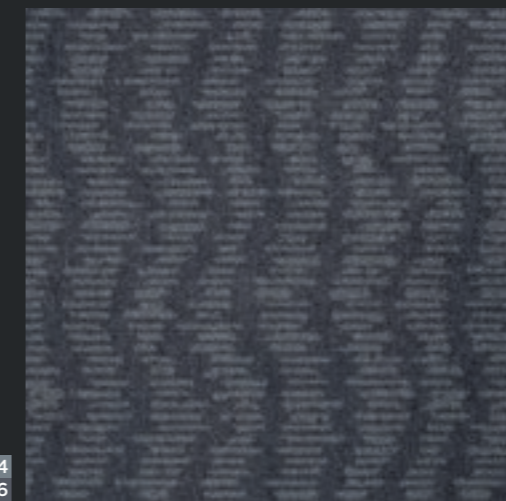
W 78,33 x L 37,66 cm



18 08
39 04

OC SH 06 BC 01

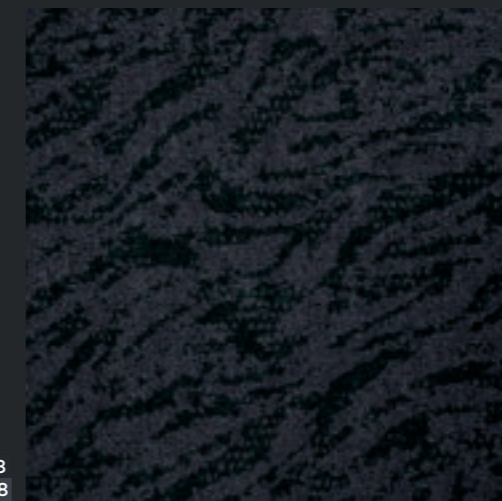
W 48 x L 48 cm



39 04
39 06

OC SH 07 BC 01

W 24 x L 24 cm



18 08
39 08

OC SH 08 BC 01

W 64 x L 64 cm



39 04
39 08

OC SH 09 BC 01

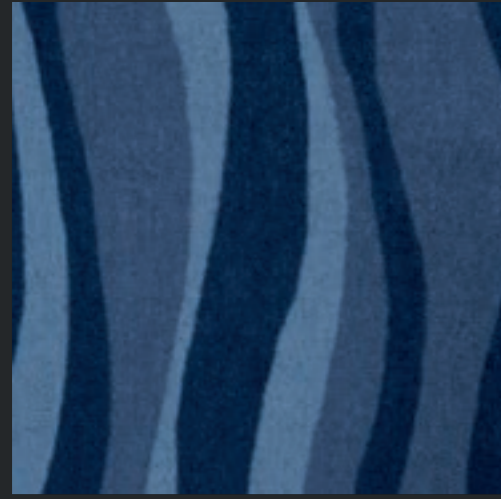
W 96 x L 96 cm

OC SH 02 BC 01

SHAPES BUSINESS BLUE

Maßstab | scale 1:5

28 08
29 04
29 06



OC SH 10 BB 01 W 72 x L 46 cm

28 08
29 06



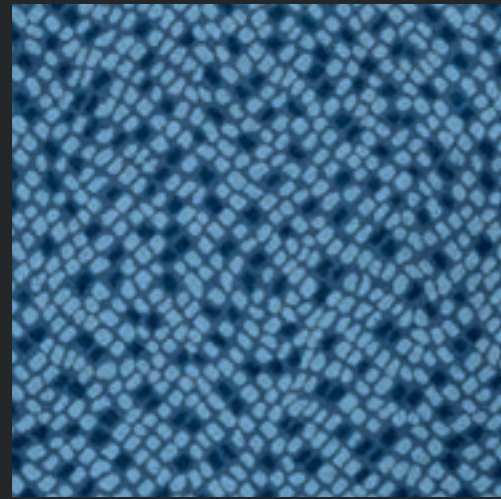
OC SH 11 BB 01 W 64 x L 64 cm

29 04
28 08



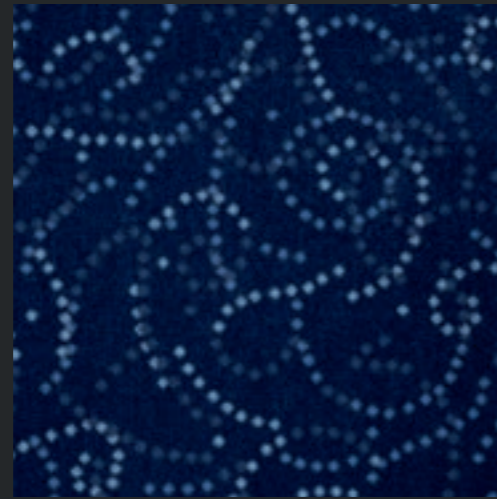
OC SH 12 BB 01 W 32 x L 35 cm

28 08
29 06
29 02



OC SH 13 BB 01 W 26 x L 32 cm

28 08
29 02
29 04
29 06



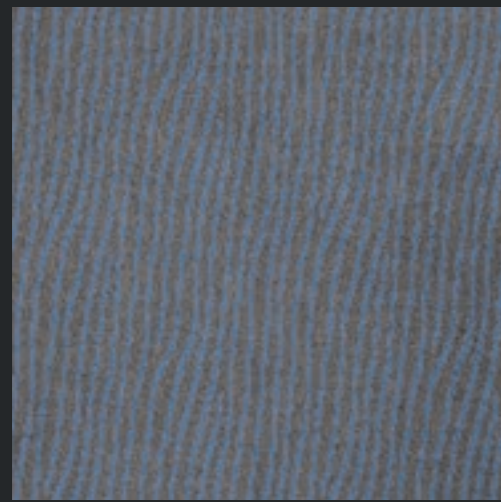
OC SH 14 BB 01 W 48 x L 48 cm

28 08
29 04
21 05



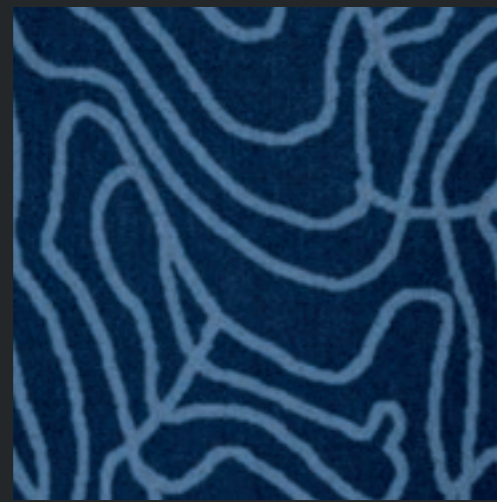
OC SH 15 BB 01 W 45 x L 45 cm

29 04
37 04



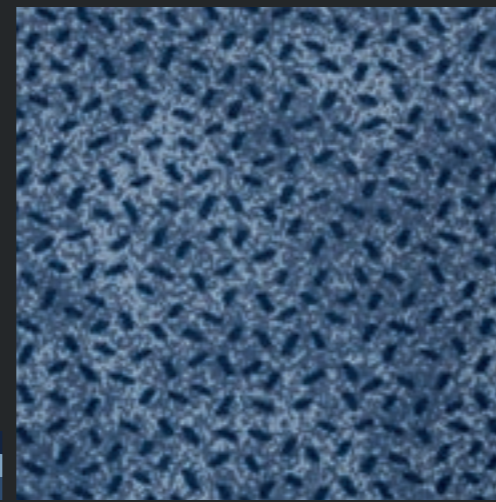
OC SH 16 BB 01 W 16 x L 16 cm

28 08
29 04



OC SH 17 BB 01 W 64 x L 66 cm

28 08
29 02
29 06



OC SH 18 BB 01 W 96 x L 96 cm



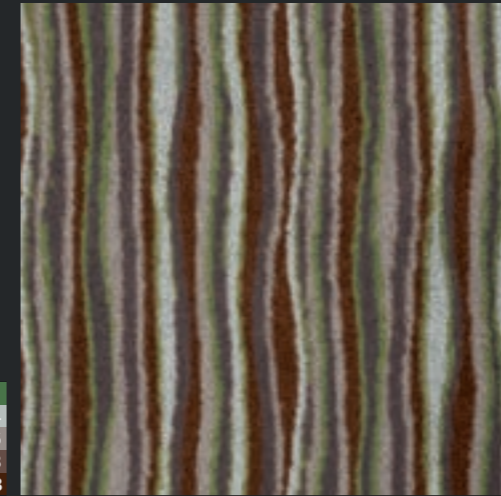
OC SH 14 BB 01



Maßstab | scale 1:5

BUSINESS WARM GREY SHAPES

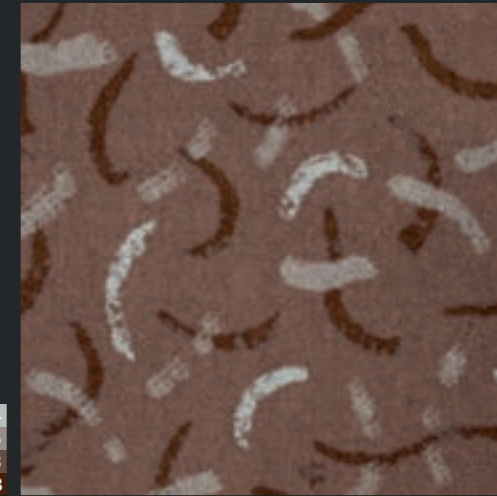
11 08
19 04
19 06
19 08
37 08



OC SH 19 BW 01

W 32 x L 32 cm

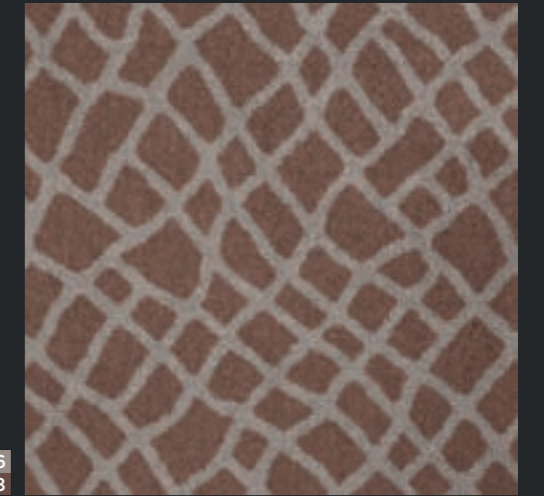
19 04
19 06
19 08
37 08



OC SH 20 BW 01

W 128 x L 128 cm

19 06
19 08



OC SH 21 BW 01

W 69 x L 128 cm

19 04
19 06



OC SH 22 BW 01

W 192 x L 192 cm

19 06
37 08



OC SH 23 BW 01

W 64 x L 64 cm

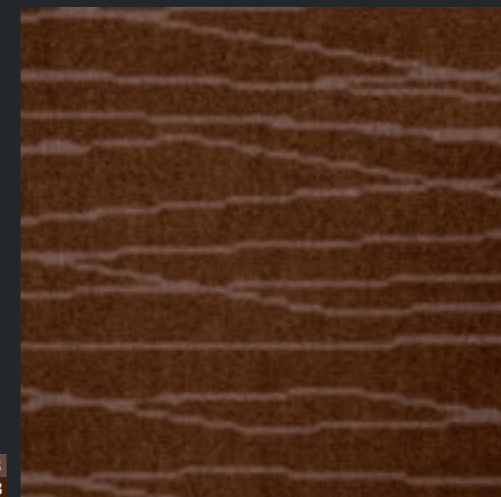
11 08
19 06



OC SH 24 BW 01

W 48 x L 48 cm

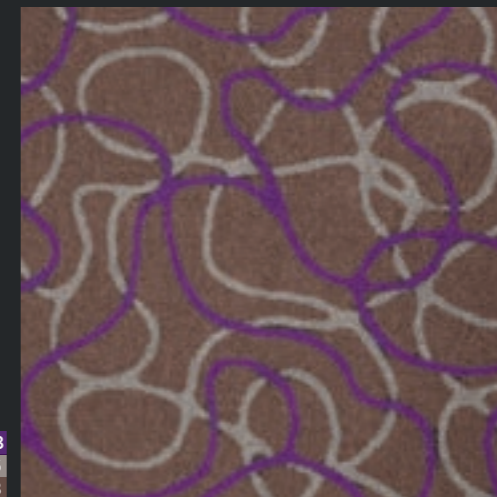
19 08
37 08



OC SH 25 BW 01

W 48 x L 48 cm

05 08
19 06
19 08



OC SH 26 BW 01

W 96 x L 80 cm

19 04
19 06



OC SH 27 BW 01

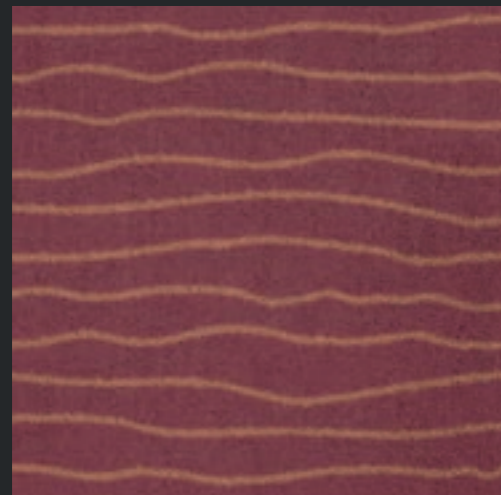
W 128 x L 128 cm

OC SH 19 BW 01

SHAPES NATURE

Maßstab | scale 1:5

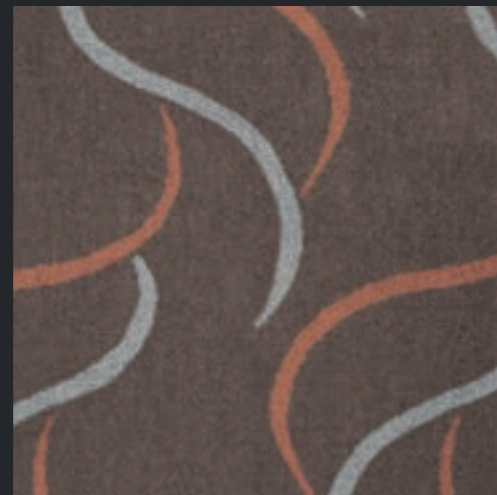
14 05
14 07



OC SH 28 NA 01

W 50 x L 50 cm

14 05
19 08
37 02



OC SH 29 NA 01

W 24 x L 37 cm

19 08
37 02



OC SH 30 NA 01

W 384 x L 192 cm

27 06
27 08



OC SH 31 NA 01

W 24 x L 24 cm

27 06
27 08



OC SH 32 NA 01

W 24 x L 46 cm

19 08
27 06
27 08
37 02



OC SH 33 NA 01

W 48 x L 48 cm

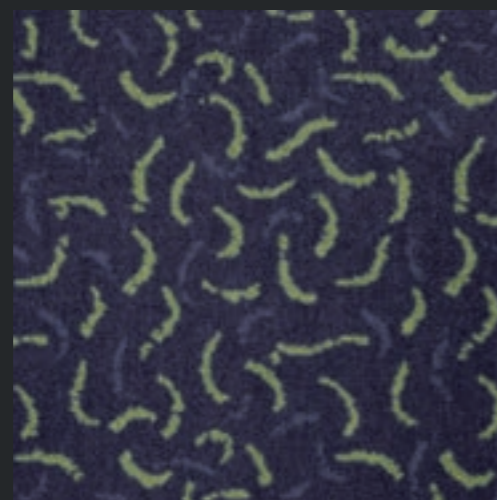
12 05
19 08



OC SH 34 NA 01

W 97 x L 51 cm

12 05
27 06
27 08



OC SH 35 NA 01

W 24 x L 24 cm

12 05
12 07



OC SH 36 NA 01

W 130 x L 88 cm



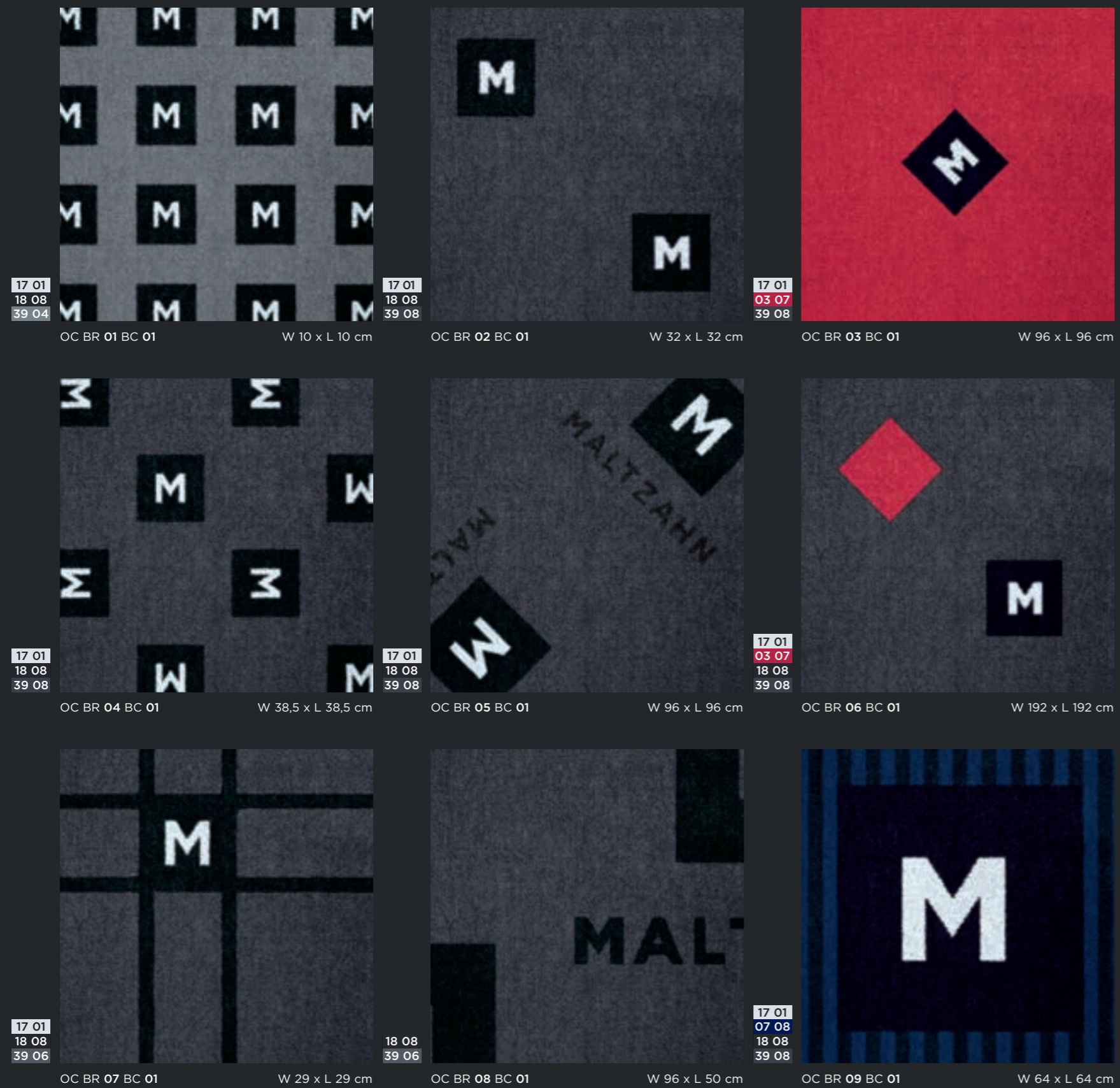
OC SH 28 NA 01



BRANDING

BRANDING BUSINESS COOL GREY

Maßstab | scale 1:5



OC BR 03 BC 01



APPENDIX

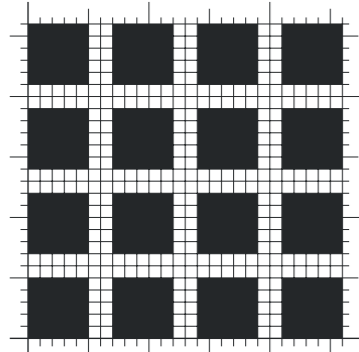
HOW IS DESIGN CREATED?

Wie entsteht Design? Ganz allgemein orientiert es sich an den Menschen und ihren vielfältigen Bedürfnissen. Diese sind sehr unterschiedlich und lassen sich nicht durch reine Standards befriedigen. Demnach steht die industrielle Fertigung immer wieder vor der Herausforderung, sich an den Möglichkeiten und Spezialanfertigungen von Manufakturen zu orientieren und gleichzeitig höchst wirtschaftlich zu produzieren. An dieser Schnittstelle arbeiten und kreieren Designer, finden gemeinsam mit dem Produzenten Mittel und Wege, den hohen Kundenerwartungen gerecht zu werden. Am konkreten Beispiel entwickelte sieger design als Art Director für MALTZAHN verschiedene Programme wie die vorliegende Objektkollektion. Das umfassende Farb- und Dekorsystem, leicht nachzuvollziehen und zu planen durch eine klar strukturierte Systematik, bietet Architekten, Raumausstatter und Objekteigentümern spielerisch einfach grenzenlose Gestaltungsfreiheit. Die Umsetzung der Konzeption ermöglicht die moderne Jet-Print-Technologie, mit der MALTZAHN dank eines Teams aus professionellen Farbspezialisten und versierten Textildesignern vollkommen individuell auf Erwartungen, Farbvorlieben und Qualitätsvorstellungen einzugehen vermag. In dieser Vielfalt erkennt man die Freiheit, die moderne Produktionsmethoden ermöglichen.

Generally, design is oriented towards people and their many needs. These vary greatly and cannot be satisfied by standards alone. Accordingly, industrial production always faces the challenge of basing its output on the possibilities and customisation achieved with manual production methods while remaining as economical as possible. It is at this juncture that designers work and create working with manufacturers to find ways and means of satisfying customers' high expectations. sieger design as the art director for MALTZAHN, for example, has developed a variety of programmes such this collection for contract work. The comprehensive colour and design system with its clear structure that's easy to understand and plan offers architects, interior designers and owners of property scope for playful, simple and limitless design. The concept was made possible by modern jet-print technology which enables MALTZAHN and its team of professional dye specialists and skilled textile designers to completely satisfy individual expectations, colour preferences and quality requirements. This variety reveals the freedom that modern production methods deliver.

THE SIX STEPS

GRID

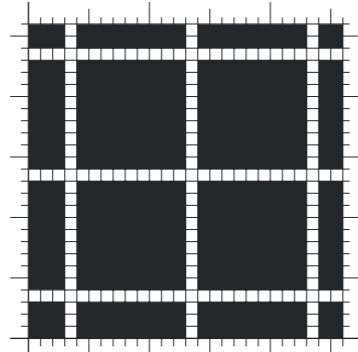


1 Die Grundlage eines Musters ist im ersten Schritt ein Raster. Formen werden in einem bestimmten Abstand zueinander angeordnet, durch diesen Abstand wird die Gestalt des Rasters bestimmt.

A grid is the first step to creating the basis for a pattern. Shapes are arranged at certain distances from each other. These distances produce the grid layout.



SIZE

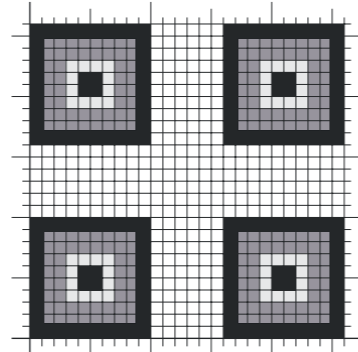


2 Für die Anmutung eines Musters ist auch die Größe dieser Formen von entscheidender Bedeutung. Technisch gesehen ist der Größe einer Form keine Grenze gesetzt.

The size of these shapes is also decisive to the appearance of a pattern. There are no technical limits to how large a shape may be.



OBJECT TYPE

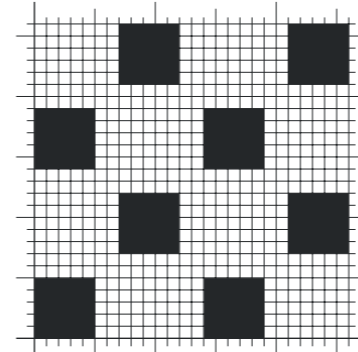


3 Die Füllung von geometrischen Formen mit weiteren geometrischen Formen eröffnet vielfältige Möglichkeiten, komplexere Figuren entstehen zu lassen.

Filling geometrical shapes with other geometric shapes opens up many opportunities for creating complex figures.



SETTING

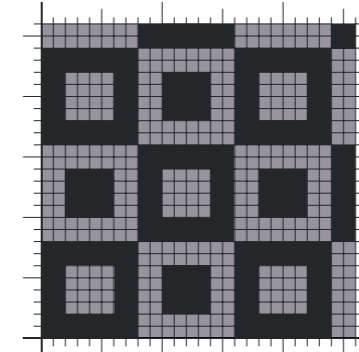


4 Die Formen müssen nicht ausschließlich in einem rechtwinkligen Raster angeordnet sein. Sie können auch in einem individuellen Winkel oder Versatz gedruckt werden.

The shapes do not have to be arranged only in right-angle grids. They may be printed at individual angles or at offset angles.



COMBINATION

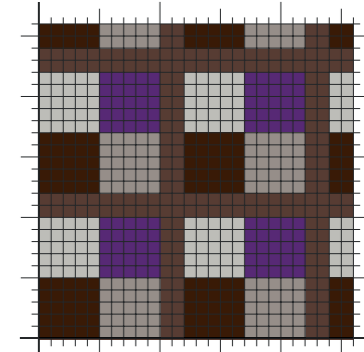


5 Durch individuelle Kombinationen geometrischer Figuren können unterschiedliche Effekte erzielt und die Anmutung eines Musters entscheidend individualisiert werden.

The individual combination of geometric figures produces different effects and may be employed to decisively individualize a pattern's appearance.



COLOUR



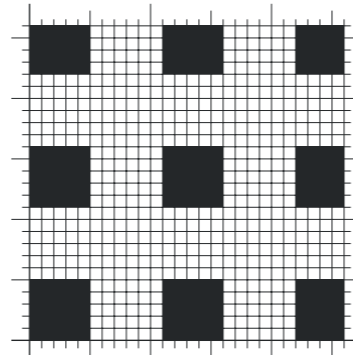
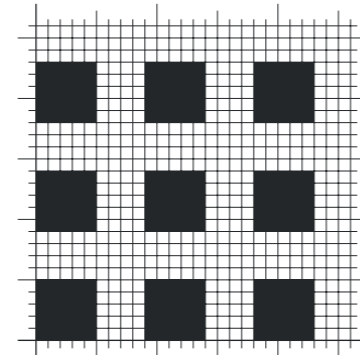
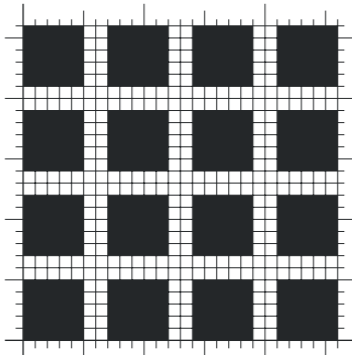
6 Die Auswahl der Farben im letzten Schritt ist entscheidend für die Anmutung eines Musters oder Dekors. Die vier Farbfamilien bieten eine stilsichere Orientierung.

The choice of colours as the last step is decisive to the appearance of a pattern or design. The four families of colours offer style-assured orientation.

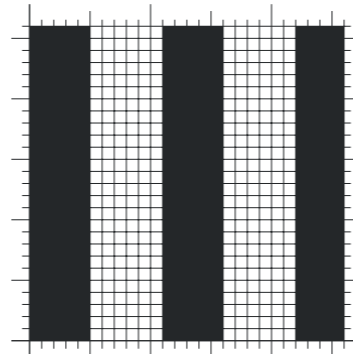
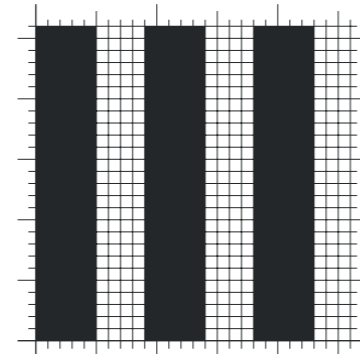
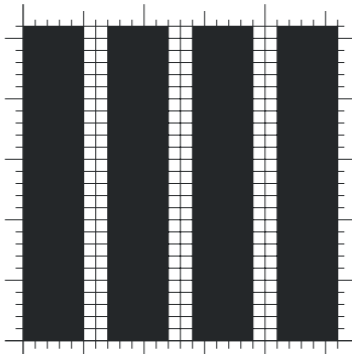
Grundlage eines Musters ist im ersten Schritt ein Raster. Formen werden in einem bestimmten Abstand zueinander angeordnet, durch diesen Abstand wird die Gestalt des Rasters bestimmt. Die Formen können dabei natürlich völlig unterschiedlich sein, einfache geometrische Grundformen, grafische Figuren oder auch Freiformen sind letztendlich immer in einem Raster angeordnet. Die technische Grundlage für die Erstellung aller Muster im Chromo-Jet-Verfahren ist ein Netz aus Pixeln. Für ein gutes Druckergebnis sollte der Mindestabstand zwischen den Formen im Raster mindestens 2 Pixel betragen.

Grids are the first step to creating the basis for a pattern. Shapes are arranged at certain distances from each other. These distances produce the grid layout. These shapes may naturally be entirely different from each other, simple basic geometric shapes, graphical figures or freely designed shapes are always arranged in a grid. The technical basis for the production of all patterns using the chromo-jet process is a network of pixels. The minimum distance between the shapes within the grid must be at least two pixels for a good print result.

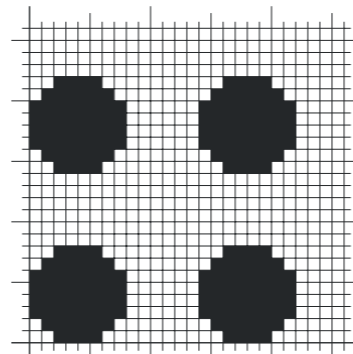
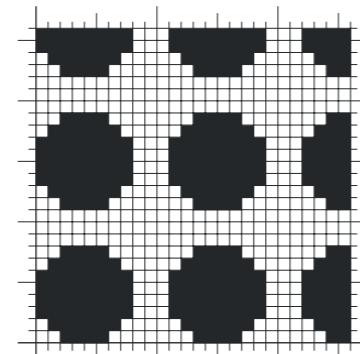
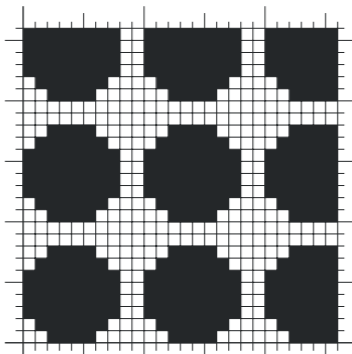
SQUARES



STRIPES

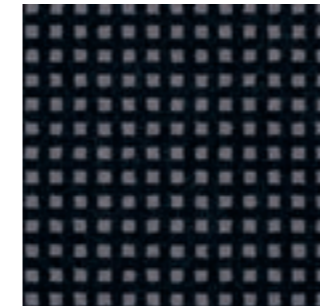


POINTS

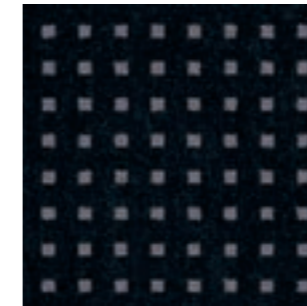


Maßstab | scale 1:1

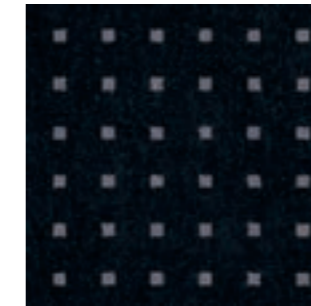
Maßstab | scale 1:5



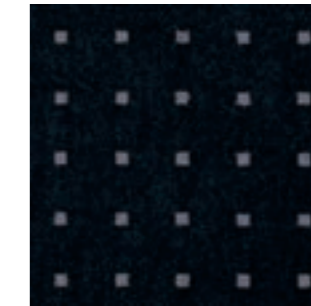
OC SQ 37 BC 01 W 3,5 x L 3,5 cm



OC SQ 38 BC 01 W 4,5 x L 4,5 cm



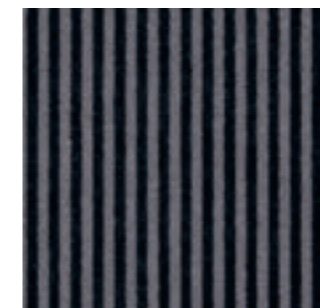
OC SQ 39 BC 01 W 6,5 x L 6,5 cm



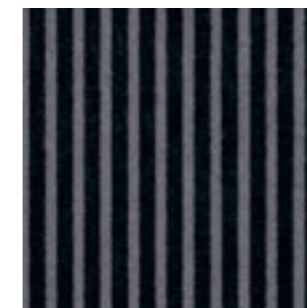
OC SQ 40 BC 01 W 7,5 x L 7,5 cm



OC SQ 41 BC 01 W 9,5 x L 9,5 cm



OC ST 37 BC 01 W 2,8 x L 2,8 cm



OC ST 38 BC 01 W 3,5 x L 3,5 cm



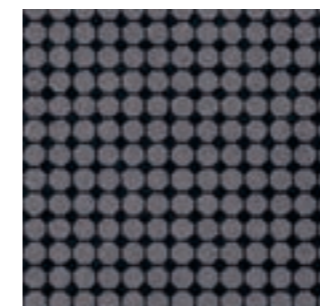
OC ST 39 BC 01 W 4,5 x L 4,5 cm



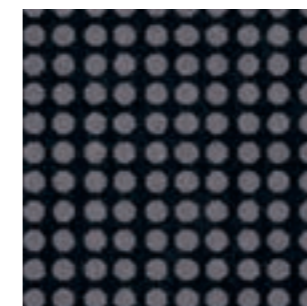
OC ST 40 BC 01 W 5,3 x L 5,3 cm



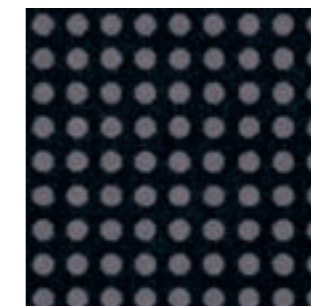
OC ST 41 BC 01 W 6 x L 6 cm



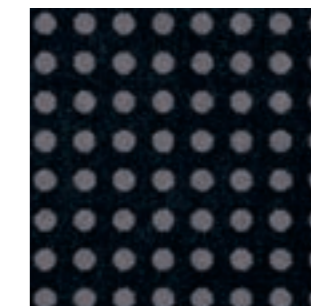
OC PO 37 BC 01 W 3,5 x L 3,5 cm



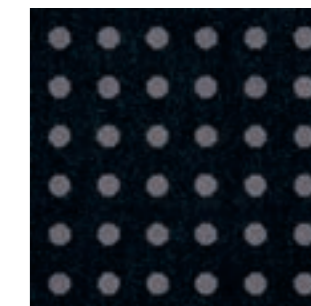
OC PO 38 BC 01 W 4 x L 4 cm



OC PO 39 BC 01 W 4,5 x L 4,5 cm



OC PO 40 BC 01 W 5 x L 5 cm



OC PO 41 BC 01 W 6,5 x L 6,5 cm

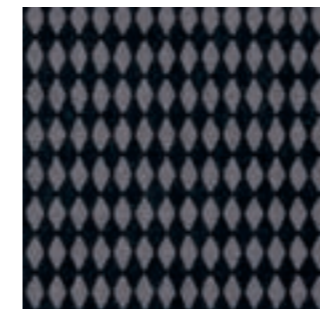
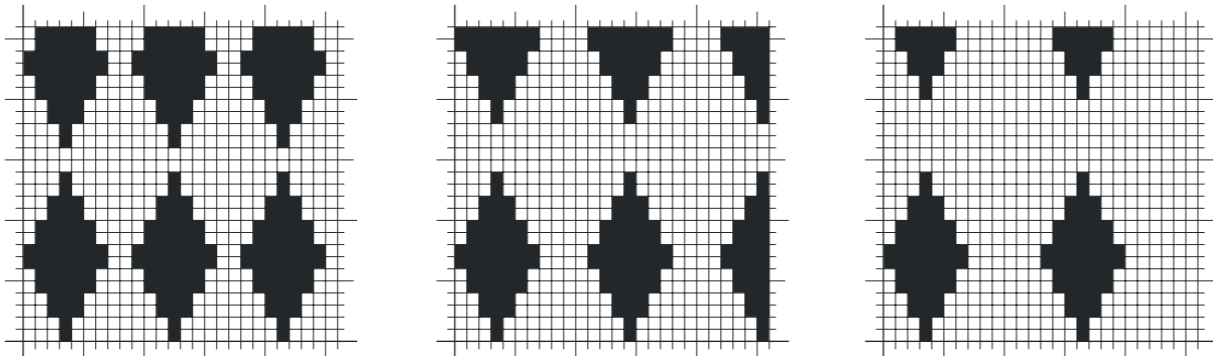
1 RASTER | GRID

Maßstab | scale 1:1

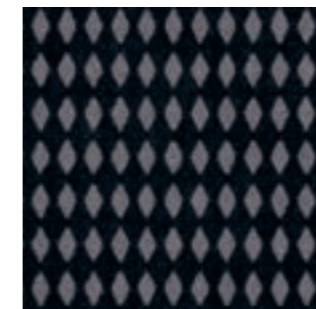
Maßstab | scale 1:5

GRID | RASTER 1

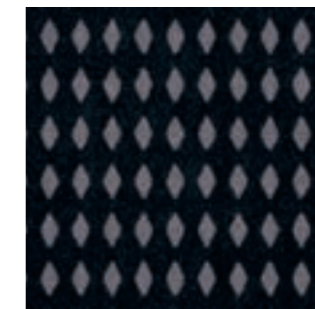
GRAPHICS



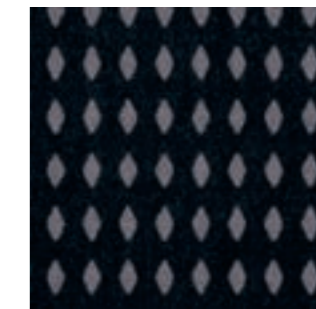
OC GR 37 BC 01 W 2,6 x L 5,3 cm



OC GR 38 BC 01 W 3,5 x L 5,6 cm



OC GR 39 BC 01 W 4 x L 6,3 cm

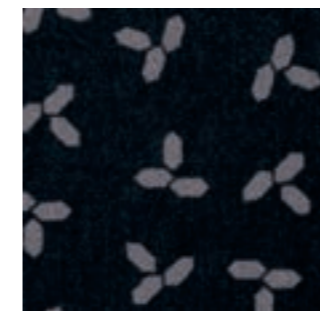
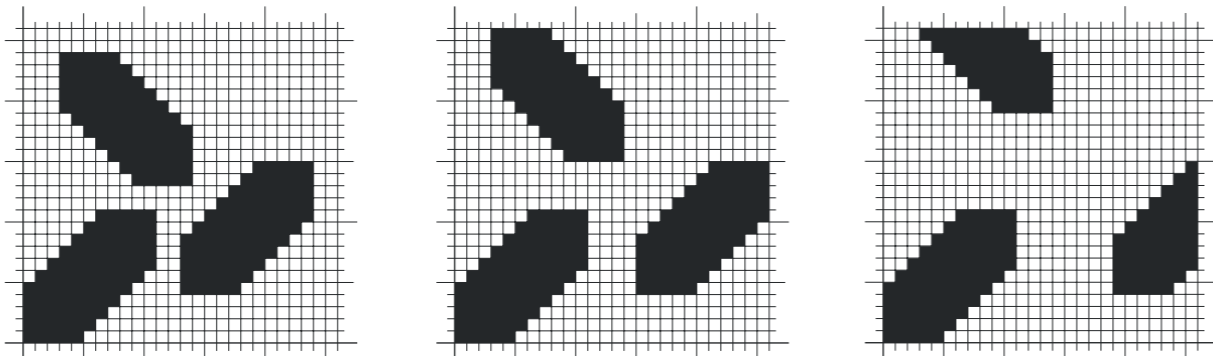


OC GR 40 BC 01 W 4,8 x L 7 cm

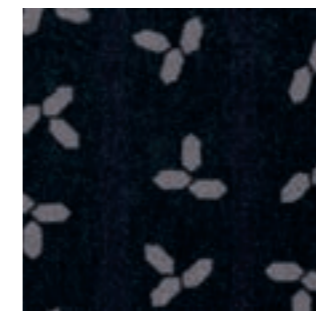


OC GR 41 BC 01 W 5,3 x L 7,8 cm

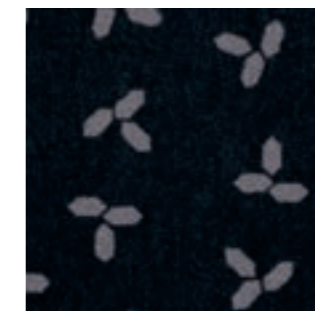
SHAPES



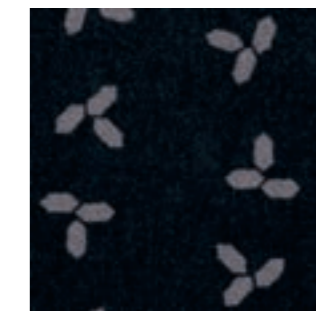
OC SH 37 BC 01 W 16 x L 16 cm



OC SH 38 BC 01 W 24 x L 24 cm



OC SH 39 BC 01 W 32 x L 32 cm

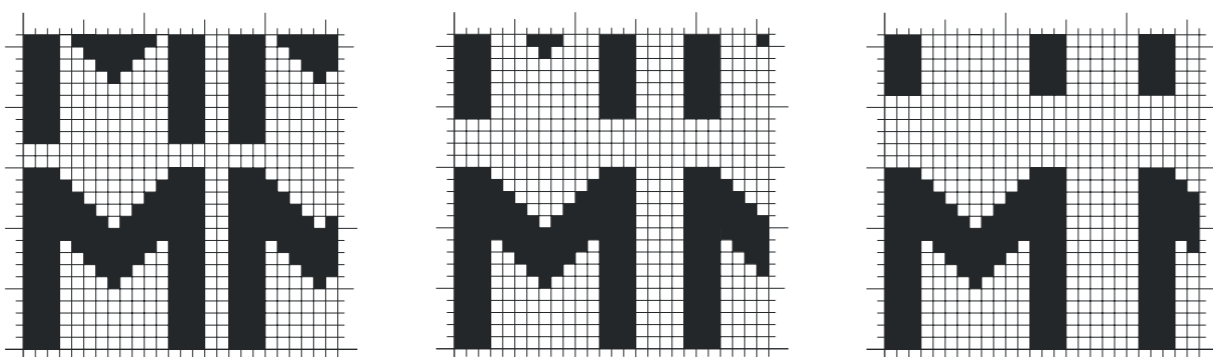


OC SH 40 BC 01 W 42 x L 42 cm



OC SH 41 BC 01 W 48 x L 48 cm

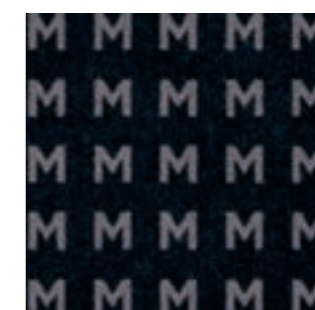
BRANDING



OC BR 10 BC 01 W 6,5 x L 6,5 cm



OC BR 11 BC 01 W 7,5 x L 7,5 cm



OC BR 12 BC 01 W 8,5 x L 8,5 cm



OC BR 13 BC 01 W 10 x L 10 cm

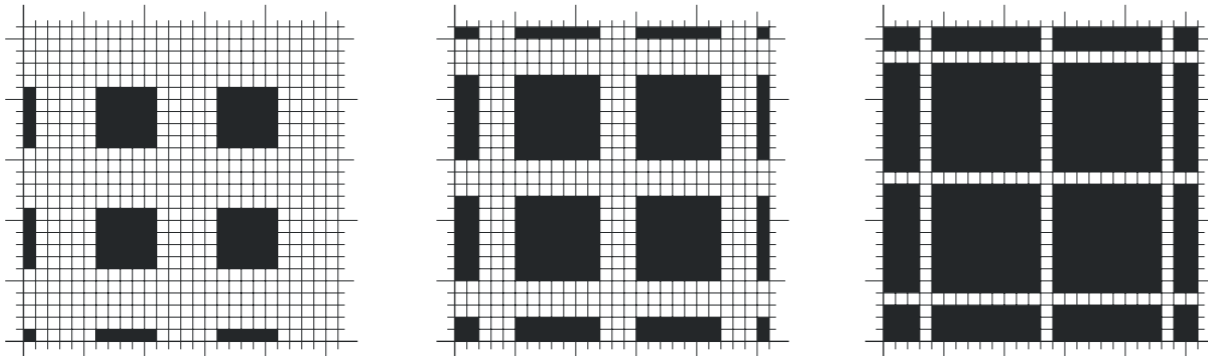


OC BR 14 BC 01 W 11,5 x L 11,5 cm

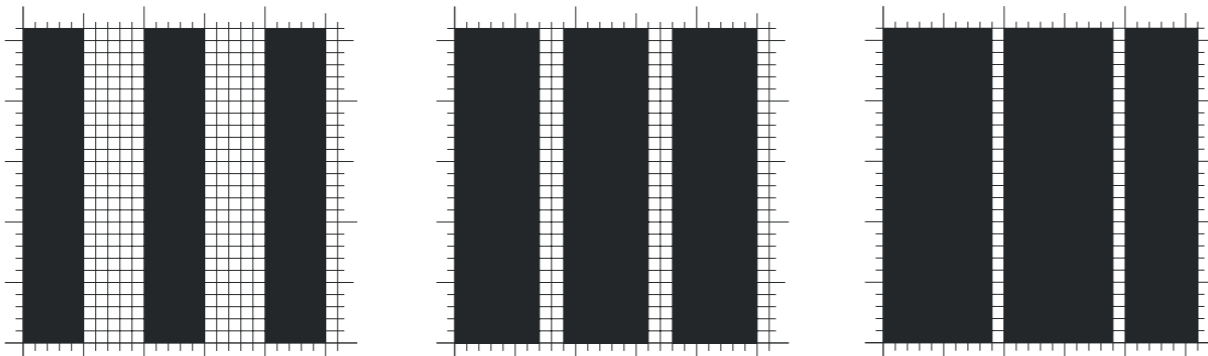
Für die Anmutung eines Musters ist natürlich nicht nur der Abstand von Formen zueinander, sondern auch die Größe dieser Formen von entscheidender Bedeutung. Vom technischen Standpunkt her ist der Größe einer Form nach oben hin keinerlei Grenze gesetzt und kann beliebig skaliert werden. Mindestgrößen müssen allerdings eingehalten werden, um ein optimales Druckergebnis zu gewährleisten. Das ist für alle Formen in der Regel eine Größe von 5 x 5 Pixeln. Ausnahmen bilden aus produktionstechnischen Gründen die Streifendesigns. Werden Streifendesigns in Laufrichtung angelegt, muss eine Stärke von mindestens 5 Pixeln beachtet werden. Bei horizontaler Laufrichtung hingegen erreicht man bereits ab einer Streifenstärke von 2 Pixeln ein gutes Druckergebnis.

The space between the shapes is not the only thing to affect the appearance of a pattern. The size of these shapes is also decisive. From the technical point of view, there is no limit to how large shapes may be; they may be scaled to any size. However, minimum sizes must be observed to ensure optimum printing results. The minimum size for all shapes is usually 5 x 5 pixels. Production limitations, however, mean that striped designs constitute an exception. If striped designs are created in the direction of the grain, a minimum thickness of at least 5 pixels must be observed. On the other hand, a good printing result may be achieved from a stripe thickness of two pixels with horizontal stripes.

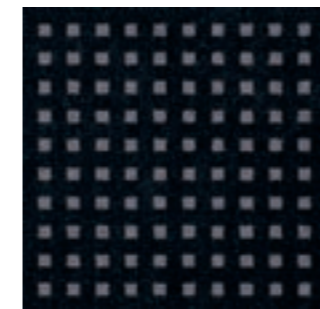
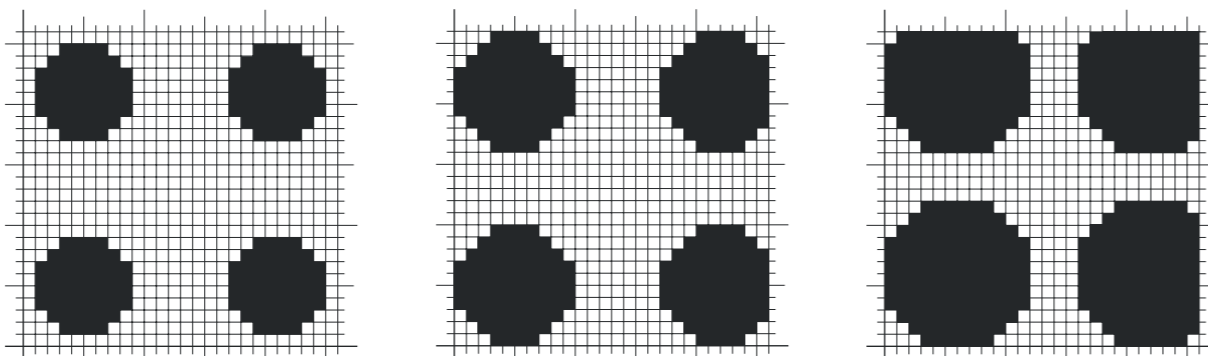
SQUARES



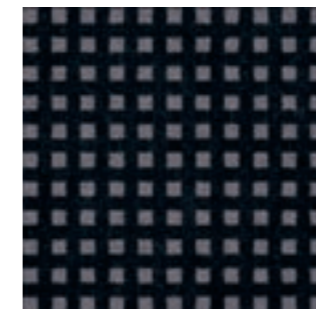
STRIPES



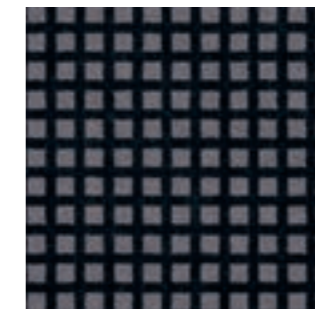
POINTS



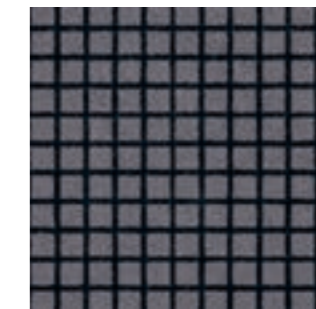
OC SQ 42 BC 01 W 3,6 x L 3,6 cm



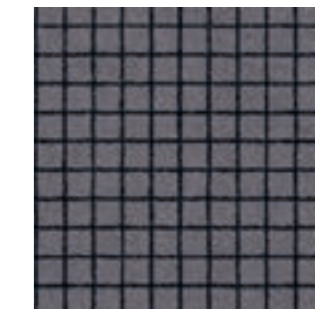
OC SQ 43 BC 01 W 3,6 x L 3,6 cm



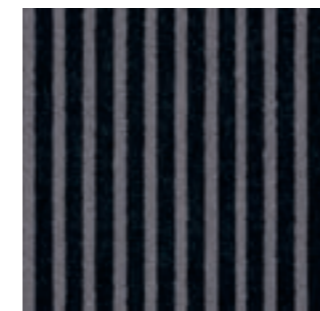
OC SQ 44 BC 01 W 3,6 x L 3,6 cm



OC SQ 45 BC 01 W 3,6 x L 3,6 cm



OC SQ 46 BC 01 W 3,6 x L 3,6 cm



OC ST 42 BC 01 W 4 x L 4 cm



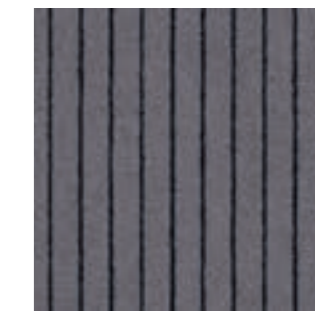
OC ST 43 BC 01 W 4 x L 4 cm



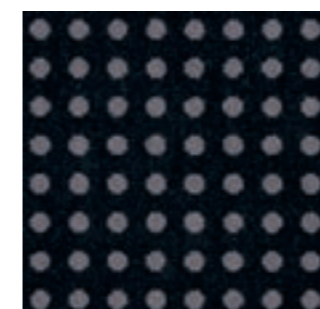
OC ST 44 BC 01 W 4 x L 4 cm



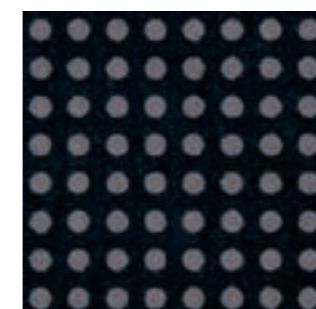
OC ST 45 BC 01 W 4 x L 4 cm



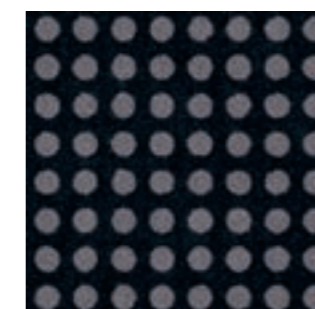
OC ST 46 BC 01 W 4 x L 4 cm



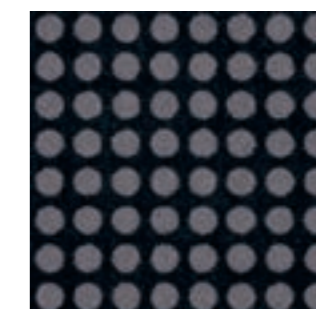
OC PO 42 BC 01 W 5 x L 5 cm



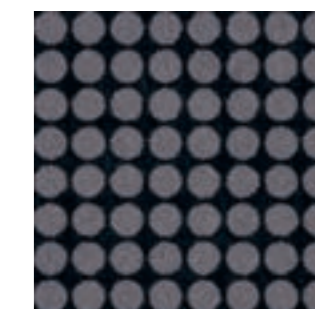
OC PO 43 BC 01 W 5 x L 5 cm



OC PO 44 BC 01 W 5 x L 5 cm

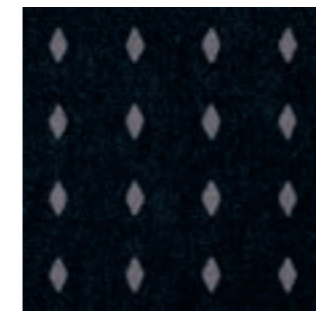
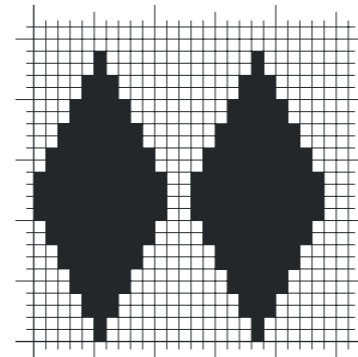
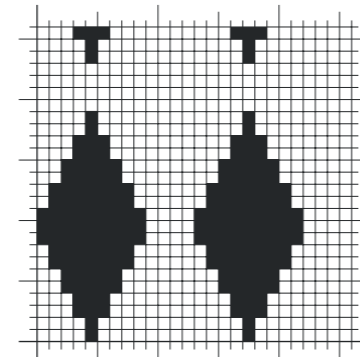
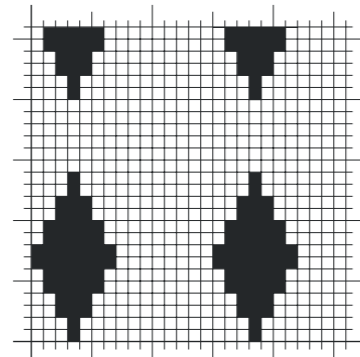


OC PO 45 BC 01 W 5 x L 5 cm



OC PO 46 BC 01 W 5 x L 5 cm

GRAPHICS



OC GR 42 BC 01 W 10 x L 10 cm



OC GR 43 BC 01 W 10 x L 10 cm



OC GR 44 BC 01 W 10 x L 10 cm

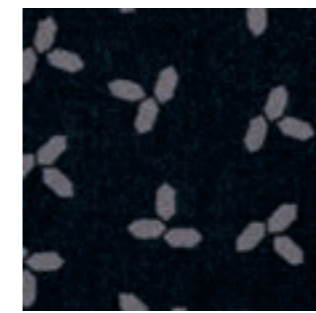
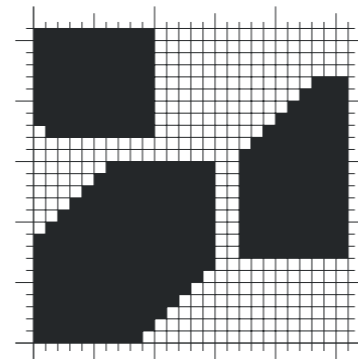
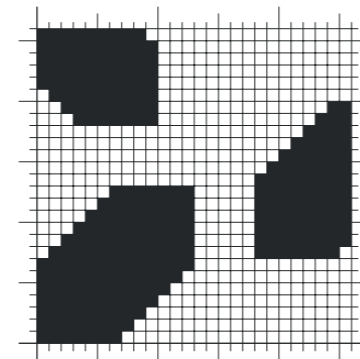
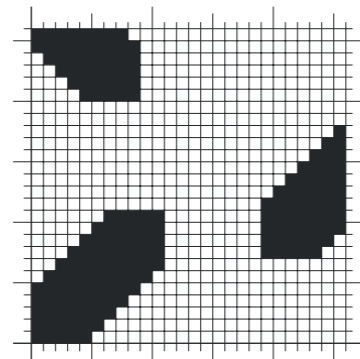


OC GR 45 BC 01 W 10 x L 10 cm

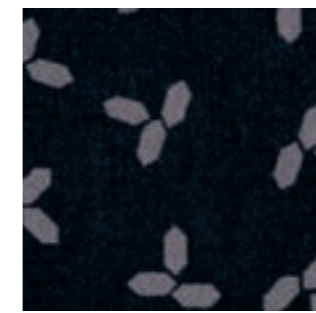


OC GR 46 BC 01 W 10 x L 10 cm

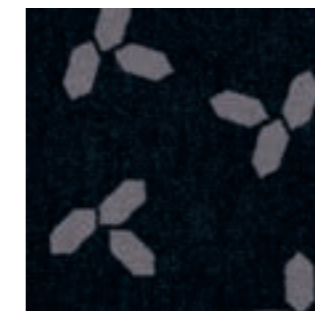
SHAPES



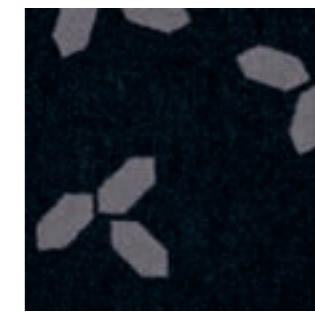
OC SH 42 BC 01 W 32 x L 32 cm



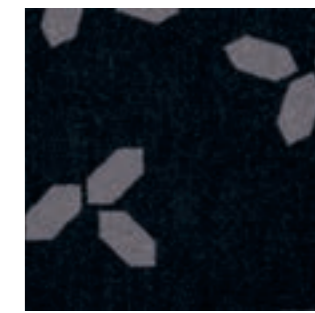
OC SH 43 BC 01 W 32 x L 32 cm



OC SH 44 BC 01 W 32 x L 32 cm

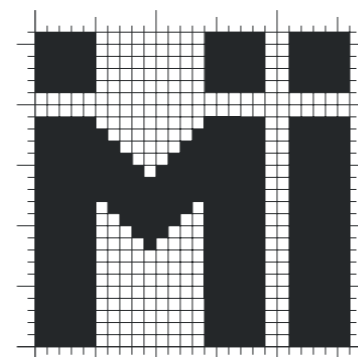
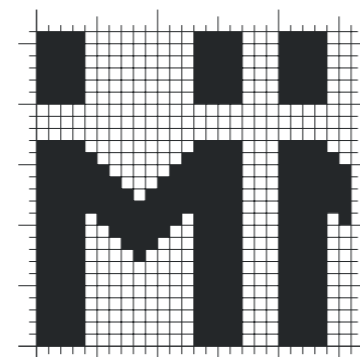
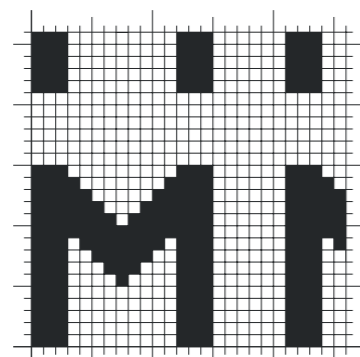


OC SH 45 BC 01 W 32 x L 32 cm



OC SH 46 BC 01 W 32 x L 32 cm

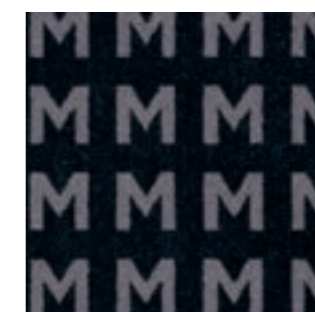
BRANDING



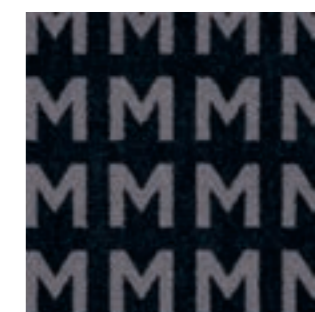
OC BR 15 BC 01 W 11,3 x L 11,3 cm



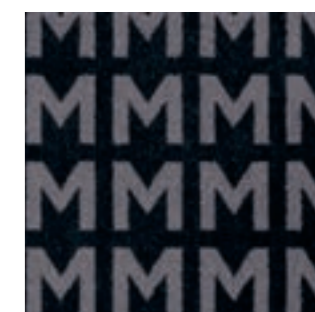
OC BR 16 BC 01 W 11,3 x L 11,3 cm



OC BR 17 BC 01 W 11,3 x L 11,3 cm



OC BR 18 BC 01 W 11,3 x L 11,3 cm

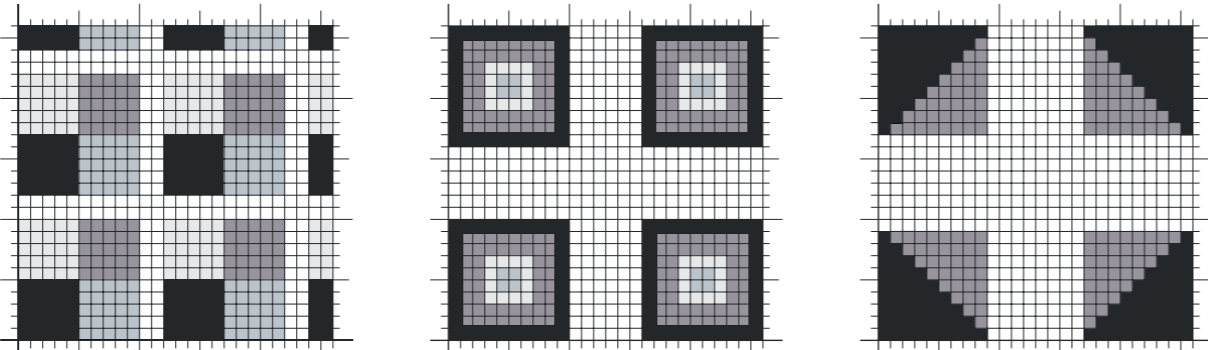


OC BR 19 BC 01 W 11,3 x L 11,3 cm

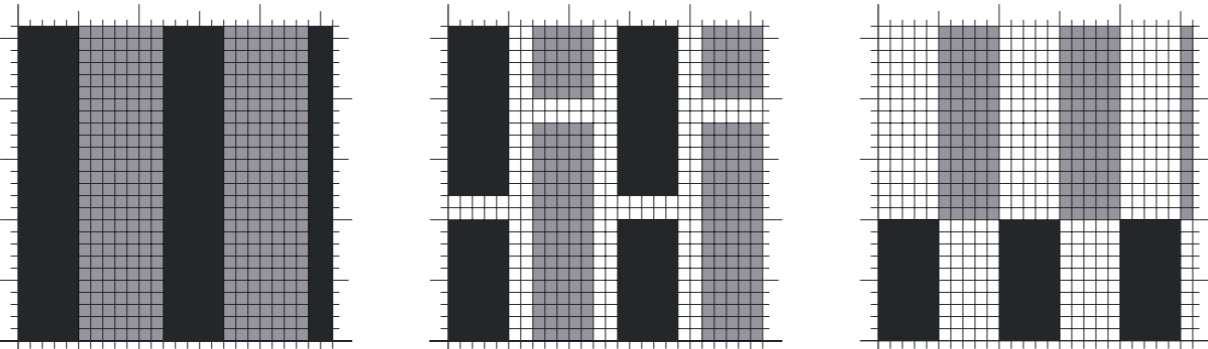
Alle geometrischen und grafischen Figuren können unterschiedlich aufgebaut und gefüllt werden. Wird beispielsweise ein Quadrat diagonal geteilt, so entstehen zwei Dreiecke, die wiederum mit Dreiecken gefüllt werden können. So kann eine geometrische Form durch andere geometrische Formen wie Quadrat, Dreieck, Punkte und Streifen gefüllt werden, um weitere, komplexere Figuren entstehen zu lassen.

The contents of all geometrical and graphical shapes may be variously structured and filled. If squares, for example, are divided diagonally, two triangles will be created, which in turn may also be filled with triangles. In this way, a geometrical shape may be filled with such other geometrical shapes as squares, triangles, dots and stripes to create other more complex figures.

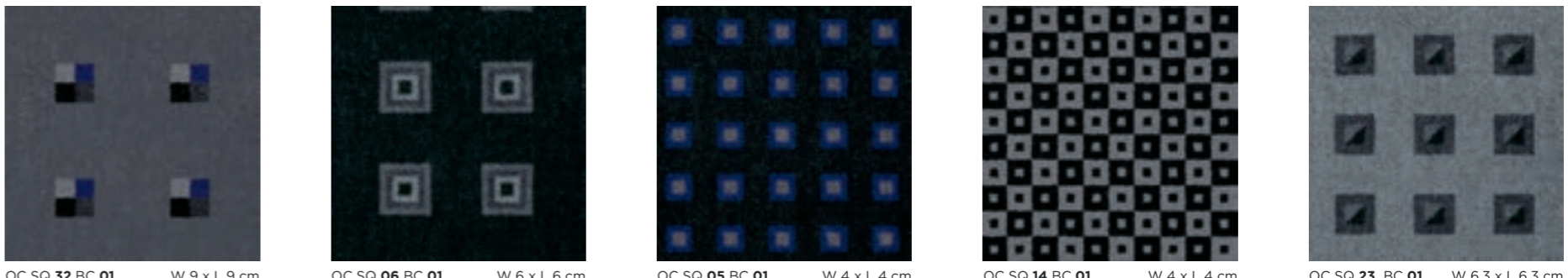
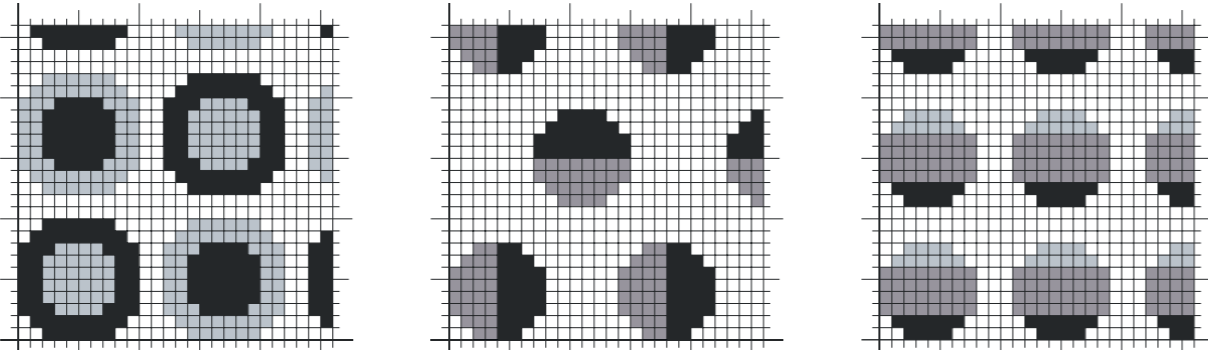
SQUARES



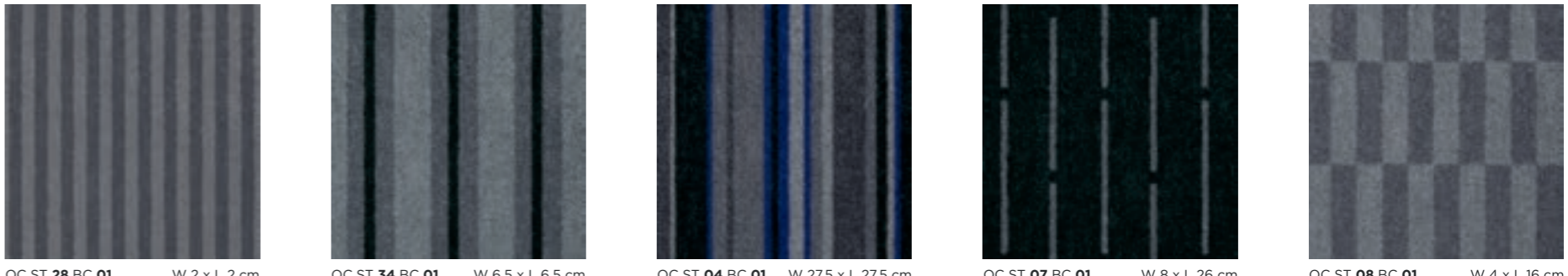
STRIPES



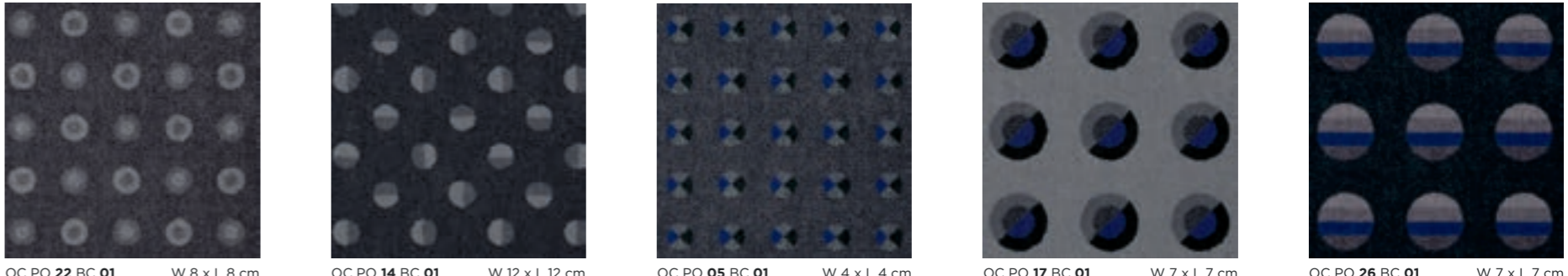
POINTS



OC SQ 32 BC 01 W 9 x L 9 cm
 OC SQ 06 BC 01 W 6 x L 6 cm
 OC SQ 05 BC 01 W 4 x L 4 cm
 OC SQ 14 BC 01 W 4 x L 4 cm
 OC SQ 23 BC 01 W 6,3 x L 6,3 cm



OC ST 28 BC 01 W 2 x L 2 cm
 OC ST 34 BC 01 W 6,5 x L 6,5 cm
 OC ST 04 BC 01 W 27,5 x L 27,5 cm
 OC ST 07 BC 01 W 8 x L 26 cm
 OC ST 08 BC 01 W 4 x L 16 cm



OC PO 22 BC 01 W 8 x L 8 cm
 OC PO 14 BC 01 W 12 x L 12 cm
 OC PO 05 BC 01 W 4 x L 4 cm
 OC PO 17 BC 01 W 7 x L 7 cm
 OC PO 26 BC 01 W 7 x L 7 cm

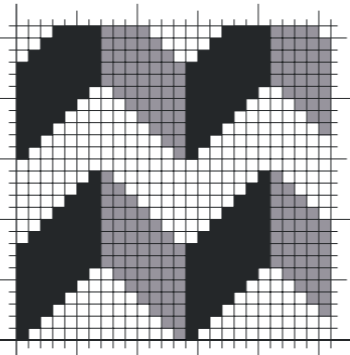
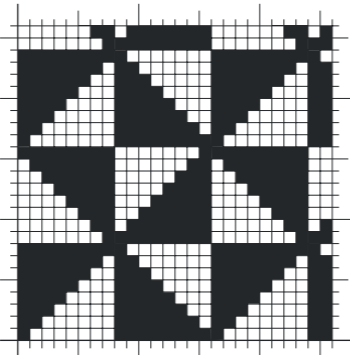
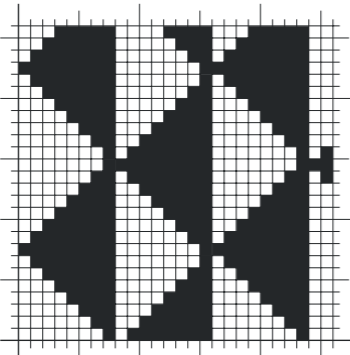
3 OBJEKTART | OBJECT TYPE

Maßstab | scale 1:1

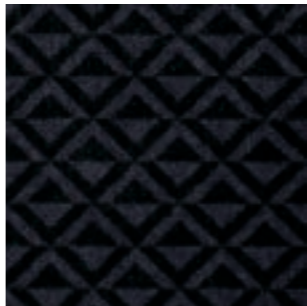
Maßstab | scale 1:5

OBJECT TYPE | OBJEKTART 3

SHAPES



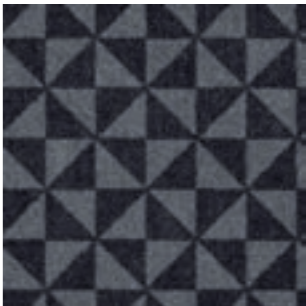
OC GR 28 BC 01 W 4,6 x L 4,6 cm



OC GR 01 BC 01 W 5,66 x L 5,66 cm



OC GR 02 BC 01 W 4 x L 7 cm

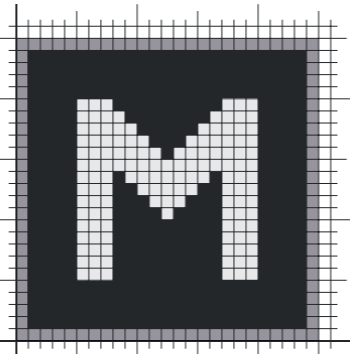
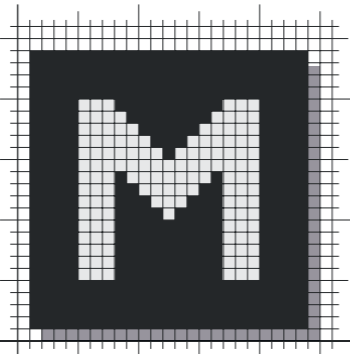
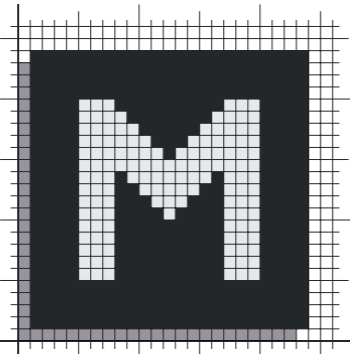


OC GR 15 BC 01 W 6,6 x L 6,6 cm



OC GR 25 BC 01 W 7,5 x L 7,5 cm

BRANDING



OC BR 20 BC 01 W 11,3 x L 11,3 cm



OC BR 21 BC 01 W 11,3 x L 11,3 cm



OC BR 22 BC 01 W 11,3 x L 11,3 cm



OC BR 23 BC 01 W 11,3 x L 11,3 cm

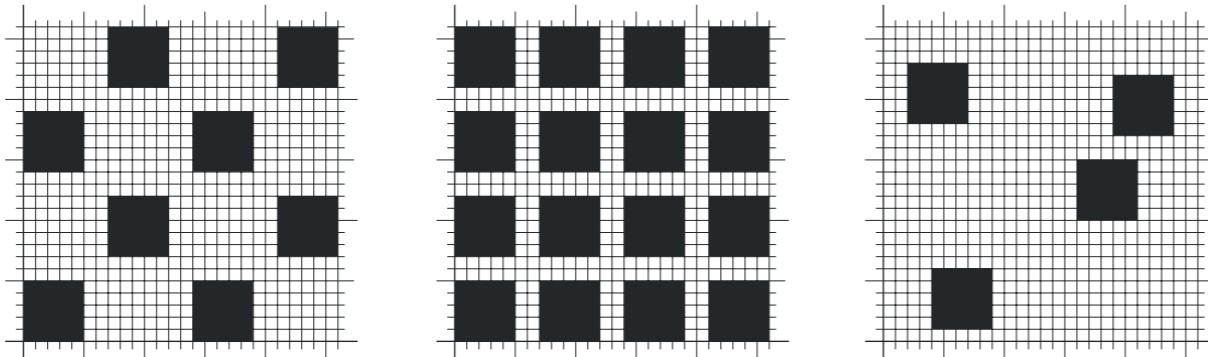


OC BR 24 BC 01 W 11,3 x L 11,3 cm

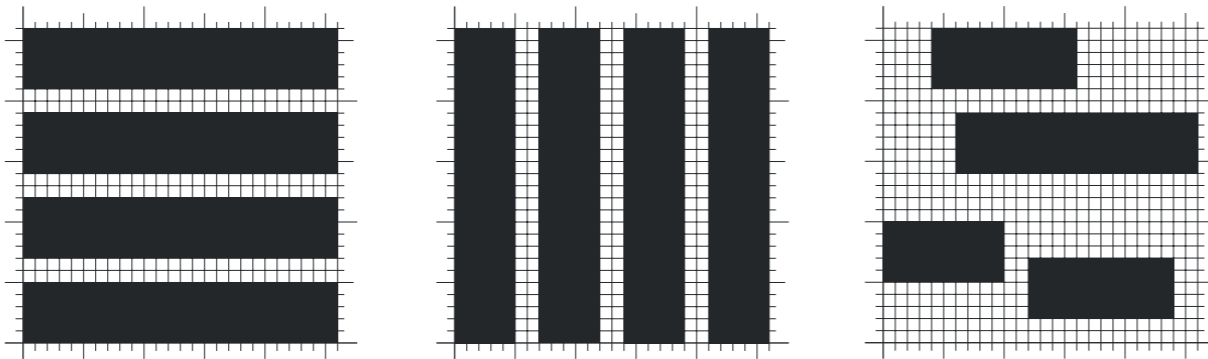
Formen müssen nicht ausschließlich in einem rechtwinkligen Raster angeordnet sein. Sie können auch in einem individuellen Winkel oder im Versatz gedruckt werden. Ein Versatz kann grundsätzlich frei gewählt werden. Die Größe des Winkels allerdings richtet sich nach der Größe der Figur. Je größer eine geometrische oder grafische Figur oder ein Logo, desto individueller der Winkel. Eine frei gewählte Verbindung von Winkelungen und Versatz erzeugt ein so genanntes Streumuster.

Shapes do not have to be arranged only in right-angle grids. They may be printed at individual angles or at offset angles. Offsets may always be freely specified. The size of the angle, however, depends on the size of the figure. The larger a geometric or graphic figure or logo, the more individual the angle. A freely specified connection of angles and offsets produces a so-called spread pattern.

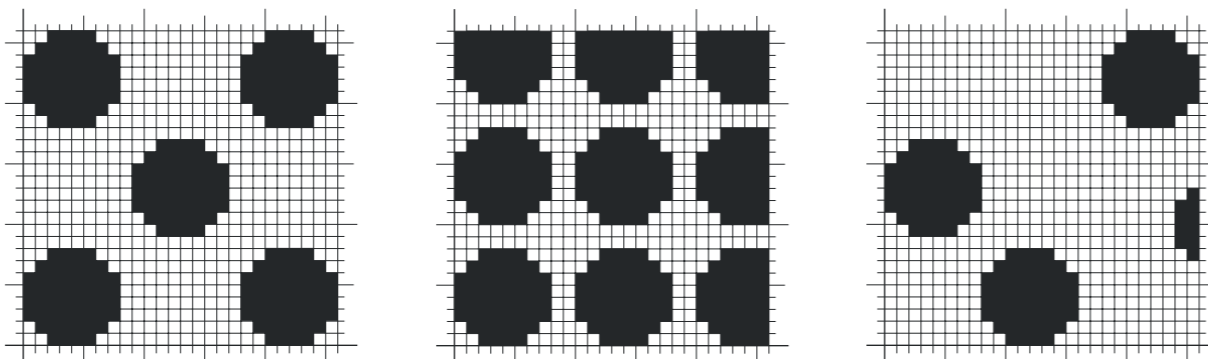
SQUARES



STRIPES

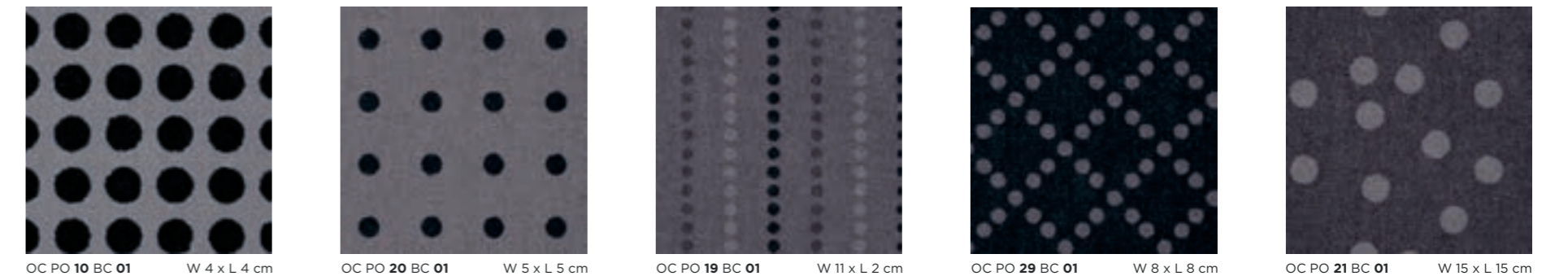
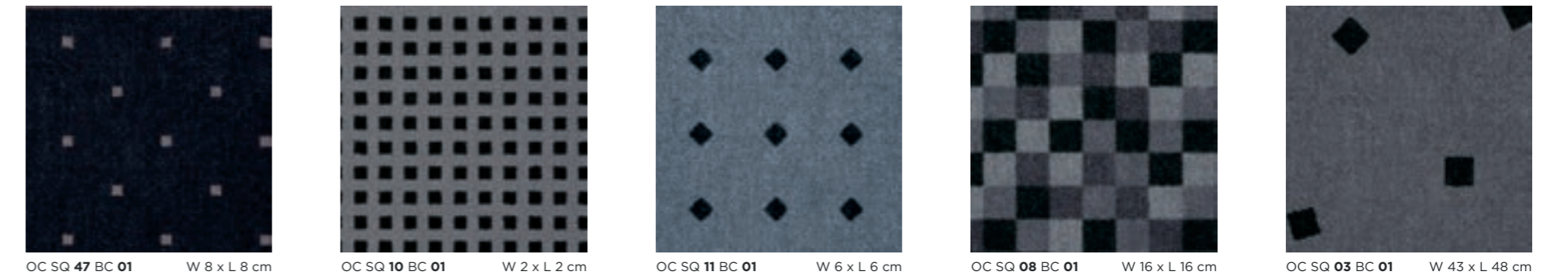


POINTS



Maßstab | scale 1:1

Maßstab | scale 1:5



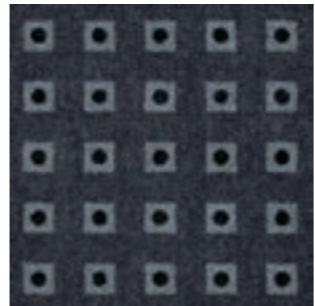
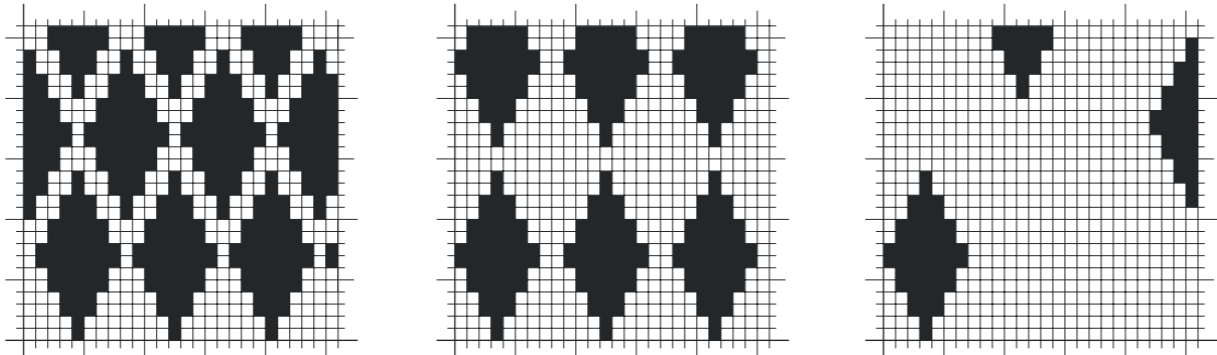
4 ANORDNUNG | SETTING

Maßstab | scale 1:1

Maßstab | scale 1:5

COMBINATION | KOMBINATION 5

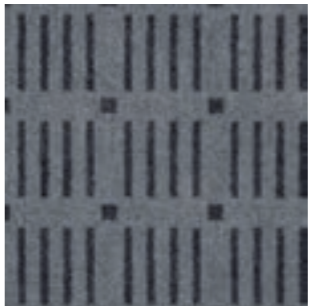
SHAPES



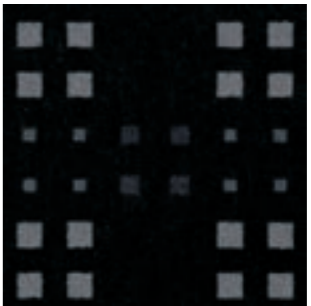
OC SQ 35 BC 01 W 4 x L 4 cm



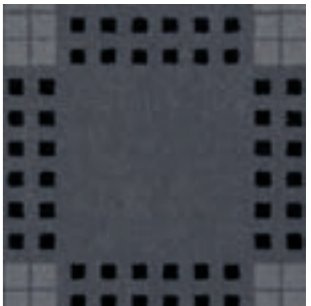
OC SQ 36 BC 01 W 16 x L 16 cm



OC SQ 27 BC 01 W 7 x L 7 cm

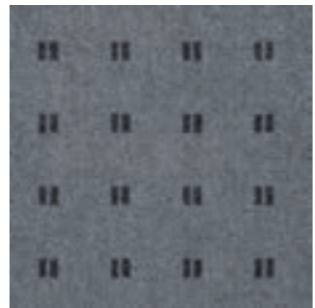
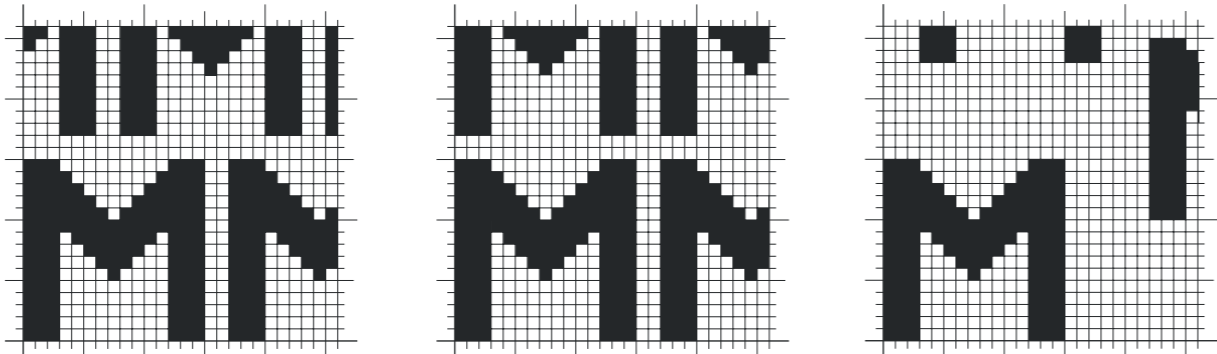


OC SQ 13 BC 01 W 18 x L 18 cm



OC SQ 22 BC 01 W 18 x L 18 cm

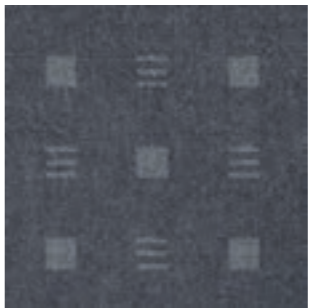
BRANDING



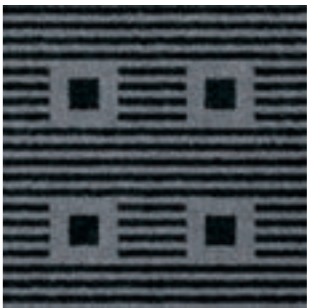
OC ST 23 BC 01 W 18,66 x L 19,33 cm



OC ST 24 BC 01 W 19 x L 19 cm



OC ST 33 BC 01 W 12 x L 12 cm



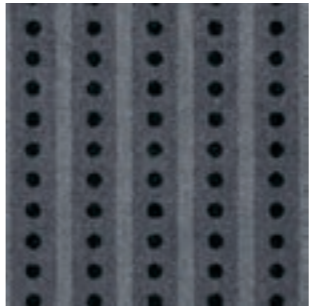
OC ST 36 BC 01 W 9 x L 9 cm



OC ST 06 BC 01 W 9 x L 9 cm



OC PO 27 BC 01 W 9,33 x L 9,33 cm



OC PO 24 BC 01 W 4,3 x L 2,3 cm



OC PO 36 BC 01 W 7 x L 7 cm



OC PO 18 BC 01 W 12,3 x L 12,3 cm

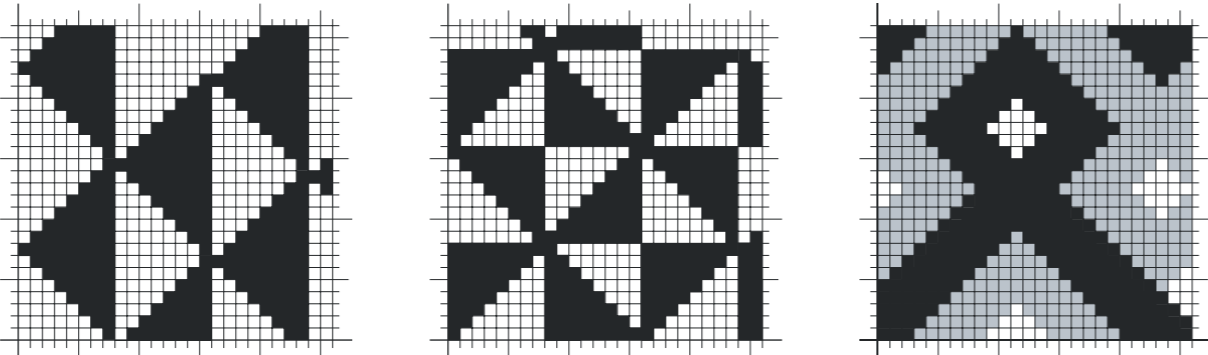


OC PO 30 BC 01 W 7 x L 8 cm

Maßstab | scale 1:1

Maßstab | scale 1:5

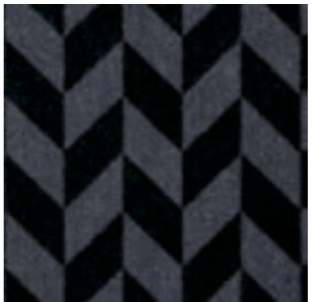
SHAPES



OC GR 02 BC 01 W 4 x L 7 cm



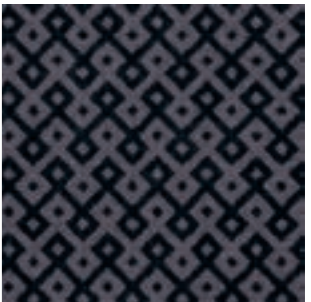
OC GR 30 BC 01 W 4,6 x L 4,6 cm



OC GR 07 BC 01 W 9 x L 9 cm

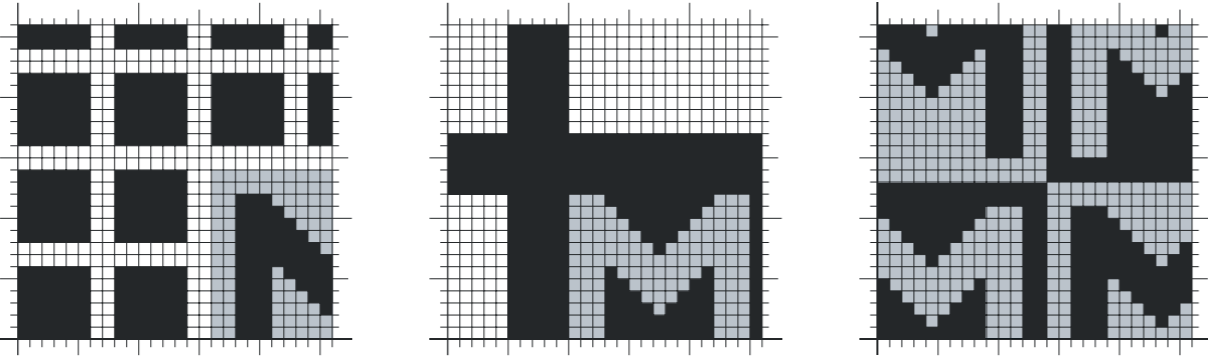


OC GR 18 BC 01 W 8,6 x L 8,6 cm



OC GR 36 BC 01 W 3,5 x L 5 cm

BRANDING



OC BR 07 BC 01 W 29 x L 29 cm



OC BR 02 BC 01 W 10 x L 10 cm



OC BR 09 BC 01 W 64 x L 64 cm



OC BR 02 BC 01 W 32 x L 32 cm



OC BR 04 BC 01 W 38,5 x L 38,5 cm



BUSINESS COOL GREY WITH ACCENTS



BUSINESS BLUE WITH ACCENTS



BUSINESS WARM GREY WITH ACCENTS



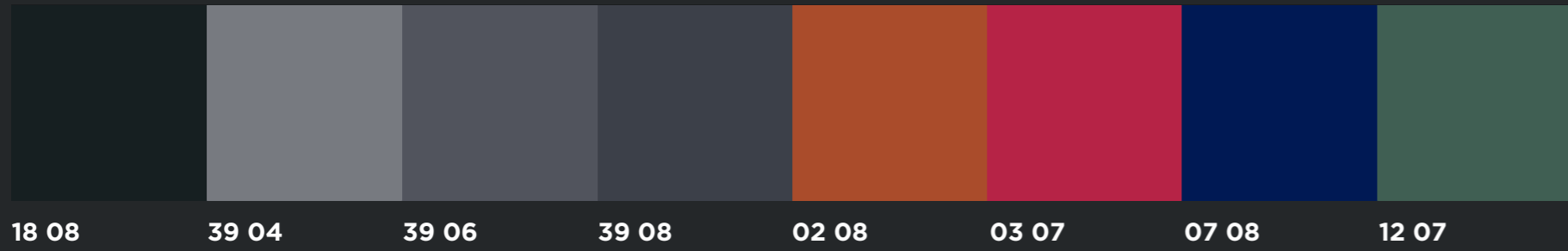
NATURE

Die Jet-Print-Technologie ermöglicht den Einsatz von acht Farben gleichzeitig. Wir empfehlen eine Reihe ausgewählter Farbfamilien, von Business Grey bis Nature. Dies ermöglicht trendsichere, individuelle Kombinationen mit farblichen Akzenten. Ergänzend dazu steht das MALTZAHN-Farbsystem mit über 300 Farben zur Verfügung. Darüber hinaus ist unser Laborteam darauf spezialisiert, jeden individuellen Farbwunsch zu erfüllen. Der farblichen Gestaltung sind somit keine Grenzen gesetzt.

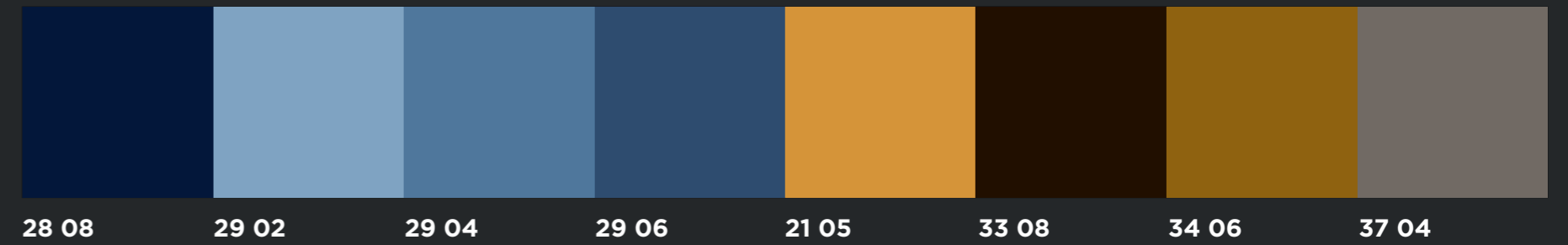
The jet-print-technology permits up to eight colours to be printed simultaneously. We recommend a series of selected colour families, from Business Grey to Nature. This will permit trend-assured, individual combinations with colourful highlights. The MALTZAHN colour system with more than 300 colours is also available for use. Beyond that, our laboratory team specialises in fulfilling each individual colour request. Thus there is no limit to the possible colours that may be used.



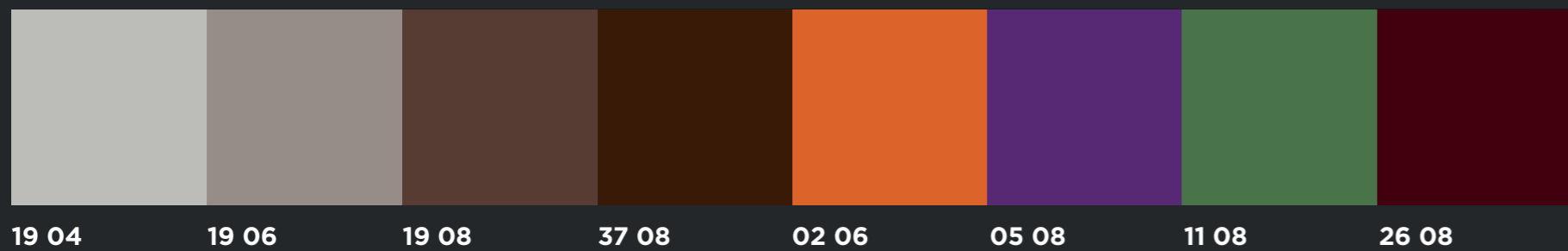
BUSINESS COOL GREY WITH ACCENTS



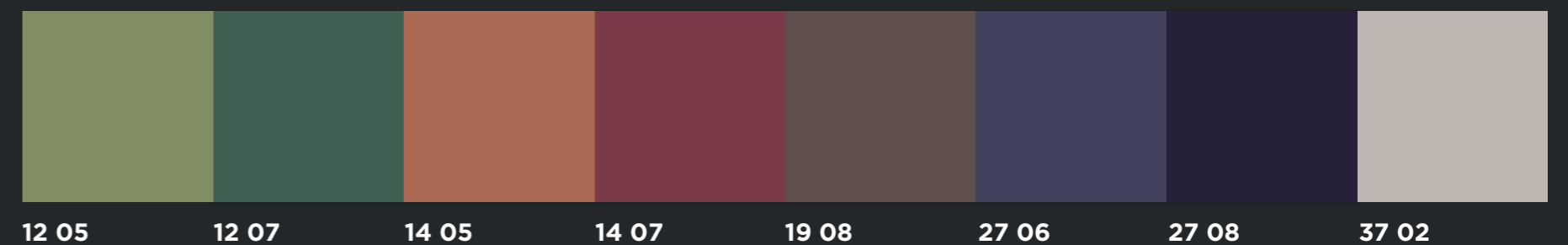
BUSINESS BLUE WITH ACCENTS



BUSINESS WARM GREY WITH ACCENTS



NATURE



	YELLOW	ORANGE	RED	MAGENTA	VIOLET	LILAC	BLUE	CYAN	TURQUOISE	GREEN	LIME GREEN	OLIVE	RAW UMBER
	01	02	03	04	05	06	07	08	09	10	11	12	13
01													
02													
03													
04													
05													
06													
07													
08													

Unser gesamtes Sortiment bezieht seine Farbigkeit aus der MALTZAHN-Farbmatrix „Farbe mit System“. Für die Premiumkollektion „color + design explosion“ by sieger design erweiterten wir zunächst das Spektrum der sonst üblichen Farbwelten im Teppichdesign. Es entstand ein Menü aus 87 Farbtönen, das unser Bekenntnis zur Farbe augenfällig unterstreicht. Für die Segmente Hotel, Home und Objekt entwickelten wir dann jeweils eigene Farbwelten, die das ursprüngliche Menü der Premiumkollektion ergänzen.

So entstand eine systematisch aufgebaute Farbskala, die wie eine Datenbank funktioniert. In diese Datenbank eingeflossen sind umfangreiche Analysen zur Marktfähigkeit einzelner Farbwelten. Darüber hinaus haben wir den jeweiligen Einsatzort unserer Teppiche berücksichtigt und die Auswahl der Farben darauf bezogen. Ganz automatisch ergibt sich daraus ein jeweils eigener Akzent der Kollektionen. Vorteil dieser Systematik: Das jeweils dem Einsatzort angemessene Farbspektrum ist bereits durch die Farbmatrix definiert. Die Festlegung auf

marktfähige Farbthemen sorgt für verlässliche Gestaltungslösungen beim textilen Bodendesign. Die Basisfarben und die daraus abgeleiteten Helligkeitsstufen sind so gewählt, dass sie perfekt miteinander korrespondieren. Das bedeutet auch: Wir lassen systematisch alles weg, was die Harmonie und die Kernaussage einer Kollektion verwischt.



M2 CARPETS

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